



Hyatt Community

Hyatt Community, a key component of [Hyatt Thrive](#), brings together more than 85,000 passionate associates and company resources to make a meaningful impact through volunteerism, philanthropy and disaster relief around the world.

Volunteerism

Hyatt Community Partners, Hyatt's year-round volunteer program, inspires associates to make a difference in their communities. Hyatt associates make a real impact throughout the year with efforts such as volunteering in local schools, mentoring youth or serving in local leadership positions. In June 2011, Hyatt launched its inaugural global volunteer initiative, a month-long volunteer effort for Hyatt associates to improve their local communities.

Philanthropy

Hyatt associates help guide the company's charitable giving, and ensure that Hyatt Community Grants are directed to organizations and efforts that help develop thriving communities. Since its inception in 2008, the program has awarded more than US\$1,054,000 to nonprofit organizations in 84 communities and 30 countries around the world.

Disaster Relief

Hyatt knows it is only as strong as the local communities that surround it, and supporting neighbors in times of disaster is integral to sustaining thriving communities.

- After a tsunami struck Indonesia in 2004, Grand Hyatt Erawan Bangkok supported relief efforts by donating much-needed fishing boats, tools, food, water, money and clothes.
- When an 8.9 magnitude earthquake and tsunami hit the northeast coast of Japan in 2011, the Hyatt family in the Asia Pacific region and around the world came together to raise money to help the recovery effort. With the generous support of associates from 31 properties and offices, Hyatt raised over US\$98,000.
- Additionally, a group of Park Hyatt Tokyo associates brought a "Taste of Hyatt" to an area in Japan where more than 160,000 people lost their homes as a result of the earthquake and tsunami. The team brought five truckloads of food and supplies to serve healthy meals to hundreds of evacuees.

Hyatt Community in Action

- Grand Hyatt Sao Paulo in Brazil established an on-site school where associates teach high school students about hospitality and hotel management, and provides complimentary English classes to entry-level associates.
- [Hyatt Regency New Orleans](#) and the [Make It Right Foundation](#) collaborated to improve the landscaping of an eco-playground in the Lower 9th Ward. The playground was built with sustainable and recyclable materials, and includes a solar-powered computer for physically active digital games. Hyatt Regency New Orleans also donated US\$300,000 to Make It Right to fund the building of two homes in the community.
- [Hyatt Regency Sarasota](#) associates awarded a US\$15,000 Hyatt Community Grant to a local food bank to help fight obesity and promote healthier lifestyles. The grant is being used to educate children and their families about basic nutrition, healthy eating and physical activity.
- Hyatt Regency Kinabalu in Malaysia is using a US\$15,000 Hyatt Community Grant to rebuild a shelter at a local school, so students can avoid a daily three-hour walk between their homes and the classroom.

Measuring Success

The new Hyatt Community Track database allows Hyatt to track its charitable giving and volunteer efforts to ensure progress and identify opportunities for improvement.

For more information, visit www.HyattThrive.com.

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