



## **Hyatt Thrive**

Hyatt's global corporate responsibility program, [Hyatt Thrive](#), is designed to help make the communities in which Hyatt operates places that associates are proud to work, guests want to visit, neighbors want to live and hotel owners want to invest. The program reflects Hyatt's belief that no one better understands a community's most pressing issues – and their solutions – than those who live and work there. Hyatt Thrive harnesses the power of more than 85,000 Hyatt associates at over 450 properties around the world, to focus on positive local efforts that create a significant global impact.

Hyatt Thrive focuses on four key pillars that Hyatt believes are essential to a thriving community:

- ***Environmental Sustainability***
- ***Economic Development & Investment***
- ***Education & Personal Advancement***
- ***Health & Wellness***

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### **Environmental Sustainability**

Hyatt recognizes its responsibility to manage the environmental impact of its hotels. Through Hyatt Earth, the company is taking focused, aggressive steps to reduce resource consumption, waste, and emissions at Hyatt hotels, and to protect the natural environment in the communities around the world that Hyatt calls home. Hyatt has been measuring the environmental performance of its managed, full-service hotels since 2006 and leverages the passion and creativity of its Green Teams around the world to identify programs and implement initiatives that support Hyatt's global sustainability goals.

### **Economic Development & Investment**

Hyatt hotels are often a cornerstone of their communities, driving tourism, commerce and employment. Locally, Hyatt invests in its communities and stimulates growth by creating and sustaining good jobs, supporting local businesses and working with community members to improve local neighborhoods. Hyatt's commitment to invest in its communities extends to those that have been impacted by natural disasters.

### **Education & Personal Advancement**

Hyatt believes that communities can only succeed when its people succeed. Through Hyatt Thrive, Hyatt supports programs that provide opportunities for its neighbors and associates to flourish by developing their personal and professional skills.

### **Health & Wellness**

A thriving community begins with healthy, vibrant people. That's why Hyatt Thrive drives programs that enhance the health and wellness of associates, neighbors and guests. These efforts range from promoting active lifestyles in our hotels to supporting programs that empower the people in Hyatt's communities to live more healthy lives.

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### **Hyatt Earth and Hyatt Community**

These signature programs under the Hyatt Thrive platform empower Hyatt associates to direct their efforts towards initiatives that address the unique needs of their hotels and local communities. **Hyatt Community** brings together teams of passionate associates and Hyatt's resources with a commitment to volunteerism, philanthropy and disaster relief. **Hyatt Earth** harnesses the company's effort to encourage environmental stewardship in its hotels and surrounding communities. Both programs are consistently tracked to ensure progress and to identify opportunities for improvement.

For more information, visit [www.HyattThrive.com](http://www.HyattThrive.com).