

CHICAGO (January 12, 2015) – Hyatt’s award-winning loyalty program, [Hyatt Gold Passport](#), launches the *Stay More Play More* global promotion. Now, every visit to a Hyatt hotel puts loyalty members even closer to an exciting vacation, whether it is the warm, sandy beaches of Aruba or the hustle and bustle of downtown Tokyo. Beginning today, Hyatt Gold Passport members can [register](#) to reveal a personalized offer for an opportunity to earn thousands of bonus points on eligible stays.

“With more than 570 properties in 48 countries, Hyatt Gold Passport members have the opportunity to explore the world around them and turn moments into memories,” said Jeff Zidell, senior vice president, Hyatt Gold Passport. “The *Stay More Play More* promotion is a terrific opportunity for our members to achieve their travel resolutions for 2015, and to further experience what makes a Hyatt vacation so special.”

Promotion Details: “*Stay More Play More*”

Hyatt Gold Passport members can [register](#) to earn thousands of bonus points for eligible stays from January 15, 2015 through April 30, 2015 in the *Stay More Play More* global promotion.

To participate in the promotion, travelers must:

- Be a Hyatt Gold Passport member;
- Register from January 12 through April 30, 2015 by visiting [hyatt.com/StayMorePlayMore](#) to reveal a personalized, exclusive offer;
- Stay from January 15 through April 30, 2015; and
- Provide a Hyatt Gold Passport membership number at the time of reservation and check-in.

Travelers interested in becoming a Hyatt Gold Passport member can enroll for free online at [www.hyattgoldpassport.com](#), by phone (1-800-51-HYATT) or at any Hyatt hotel or resort worldwide. For full promotion details, including terms and conditions, please visit [www.hyatt.com/StayMorePlayMore](#).

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **GrandHyatt®**, **Hyatt Regency®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Zilara™**, **Hyatt Ziva™**, **Hyatt Residences®** and **Hyatt Residence Club®** brand names and have locations on six continents. As of September 30, 2014, the Company’s worldwide portfolio consisted of 573 properties in 48 countries. For more information, please visit [www.hyatt.com](#).

CONTACT:

Siân Martin
Hyatt Hotels & Resorts
+1 312 780 5797
sian.martin@hyatt.com

<https://newsroom.hyatt.com/011215-New-Personalized-Promotion-Provides-Even-More-Value-to-Hyatt-Gold-Passport-Members>