

127-room Hyatt Place hotel opens in the heart of Virginia Beach, Virginia

VIRGINIA BEACH, Va. (June 10, 2019)— [Hyatt Place Virginia Beach Town Center](#), the first Hyatt Place hotel in Virginia Beach, is officially open. The new hotel features the Hyatt Place brand's intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. The hotel is owned and operated by Suburban Capital.

Within walking distance of the hotel, the Virginia Beach Town Center offers a wide breadth of dining, shopping and entertainment destinations for guests to enjoy. Local restaurants include Keagan's Irish Pub, the Cheesecake Factory, P. F. Chang's China Bistro, California Pizza Kitchen, Gordon Biersch, Ruth's Chris Steakhouse, and Tupelo Honey Cafe. Notable shopping destinations include Brooks Brothers, Anthropologie, Williams Sonoma, Pottery Barn, Ann Taylor Loft, West Elm, and a number of others. Guests can also explore entertainment venues including the Sandler Center for the Performing Arts, Funny Bone Comedy Club, and Zeiders American Dream Theater. Pembroke Mall, anchored by stores including Target, Nordstrom Rack, REI, Kohl's, Stein Mart, DSW, and The Fresh Market is a short walk across Independence Boulevard. Guests also have the added convenience of being just steps away from the brand-new Wegmans supermarket.

"As Virginia Beach continues to grow and thrive economically, we are excited to add to the momentum by welcoming the first Hyatt Place hotel to the area," said General Manager Rob Murphy. "With our smartly designed social spaces and guestrooms with separate work and sleep areas, our multitasking guests can easily accomplish what they need to do while on the road."

Hyatt Place Virginia Beach Town Center offers:

- **127 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** throughout hotel and guestrooms
- **Gallery Kitchen Breakfast**, a hot breakfast available daily in the Gallery Kitchen, features hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt, and more
- **24/7 Gallery Menu & Market** serving freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Meetings Spaces** offer more than 2,446 square feet of flexible, high-tech meeting/function space
- **24-hour Gym** featuring cardio equipment with LCD touchscreens and free ear buds

"Virginia Beach is a vibrant city, filled with friendly people, great neighborhoods, and an ever-expanding list of great places to visit and things to do or see," said Howard Woods, Senior Vice President of Operations, Suburban Capital. "Our hotel is central to all of them and we are confident that Hyatt Place Virginia Beach Town Center will exceed guest expectations and provide them with everything they need while visiting our area."

For more information about the hotel, please visit hyattplacevirginiabeachtowncenter.com.

HYATT PLACE VIRGINIA BEACH TOWN CENTER LEADERSHIP

Hyatt Place Virginia Beach Town Center is under the leadership of General Manager Robert Murphy and Director of Sales Libby Ross. In his role, Murphy is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 45 associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Ross is responsible for providing sales service and support to travelers and meeting planners frequenting the Virginia Beach area.

ABOUT HYATT PLACE

Hyatt Place hotels combine style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 330 Hyatt Place locations in Armenia, Australia, Brazil, Canada, Chile, China, Costa Rica, Germany, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, United Kingdom, and the United States. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

About SUBURBAN CAPITAL

Suburban Capital is a privately held real estate company headquartered in Virginia Beach, Virginia. The company was founded in 1999 with a focus on the owner-operator investment model. Suburban Capital owns and operates three million square feet of commercial real estate in six states throughout the Southeast. Suburban Capital's hotel development and management division enjoys strong relationships with top tier hotel franchise companies including Marriott International, Hyatt Hotels, Hilton Worldwide and Choice Hotels International.

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