Former Under Armour technology executive leading Hyatt's unified Digital and Technology organization, accelerating innovation across its global portfolio

CHICAGO, IL (November 9, 2026) – Hyatt Hotels Corporation (NYSE: H) today announced that Danny Miles has joined Hyatt as Chief Digital & Information Officer, leading its newly combined Digital and Technology organization. Miles joins Hyatt's Senior Leadership Team and reports to Mark Vondrasek, Chief Commercial Officer. His appointment marks a significant step in Hyatt's continued investment in technology as a driver of innovation, guest engagement and hotel performance.

As Hyatt advances its evolution into a more insights-led, brand-focused and technology-enabled company, Miles will oversee digital product and experiences, engineering, infrastructure, enterprise technology, data, AI and cybersecurity. His leadership will bring these capabilities together to accelerate technology modernization, strengthen hotel operations and develop more personalized experiences across Hyatt's global portfolio of brands.

"We are entering a new era in how technology will shape the hospitality industry, and Hyatt intends to be at the forefront of that transformation," said Mark Vondrasek, Chief Commercial Officer, Hyatt. "We've already made significant and meaningful investments in modernizing our systems platforms and putting AI to work across the business. Danny brings the vision, technical expertise and experience to fundamentally advance how we operate, develop products and deliver value for our colleagues, guests and owners. His appointment represents a defining investment in Hyatt's future and our ambition to shape the next generation of hospitality."

Hyatt's technology investments are already delivering measurable results. Its portfolio of personalization tools has driven over $100 million in incremental booking revenue to Hyatt properties, using data and AI to make the guest experience more personalized. Hyatt has also developed proprietary AI-enabled tools that provide hotel leaders with actionable insights across a hotel's full operation to drive performance. Miles will build on these capabilities while advancing the core technology platforms that support hotels, commercial operations and guest experiences.

"Hyatt has a unique opportunity to bring the best of modern consumer technology into hospitality while staying true to its purpose of care," said Miles. "Hyatt has already made meaningful progress, and I'm excited to work with the talented teams across Hyatt to build on that foundation. From the systems that support our hotels to the digital experiences that connect us with guests, our focus will be on making technology a more powerful part of how Hyatt cares for people and grows its business."

Miles brings more than 25 years of experience leading global technology organizations and developing consumer-facing digital platforms. Most recently, he served as Chief Technology Officer at Under Armour, where he led a multiyear transformation of the company's technology organization, enterprise architecture and product operating model. His work spanned e-commerce and mobile experiences, omnichannel order management, loyalty platforms and enterprise data capabilities, including the application of AI to demand planning and financial forecasting.

Previously, Miles served as Chief Technology Officer at Dollar Shave Club, overseeing the technology supporting the company's e-commerce, subscription and membership businesses. Earlier, as Vice President of Direct-to-Consumer Technology at Nike, he led a global software development organization responsible for Nike's cloud migration strategy enabling the global expansion of the brand's retail, ecommerce and mobile app experiences. He also held senior global engineering leadership positions at International Game Technology where he led the design and development of the industry's first server-based casino gaming system.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 84 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including ***Park Hyatt***®, ***Alila***®, ***Miraval***®, ***Impression by Secrets***, and ***The Unbound Collection by Hyatt***®; the *Lifestyle Portfolio*, including ***Andaz***®, ***Thompson Hotels***®, ***The Standard***®, ***Dream***® ***Hotels***, ***The StandardX***®, ***Breathless Resorts & Spas***®, ***JdV by Hyatt***®, ***Bunkhouse***® ***Hotels***, and ***Me and All Hotels***; the *Inclusive Collection*, including ***Zoëtry***® ***Wellness & Spa Resorts***, ***Hyatt Ziva***®, ***Hyatt Zilara***®, ***Secrets***® ***Resorts & Spas***, ***Dreams***® ***Resorts & Spas***, ***Hyatt Vivid***® ***Hotels & Resorts***, ***Bahia Principe Hotels & Resorts, Alua Hotels & Resorts***®, and ***Sunscape***® ***Resorts & Spas****;* the *Classics Portfolio*, including ***Grand Hyatt***®, ***Hyatt Regency***®, ***Destination by Hyatt***®, ***Hyatt Centric***®, ***Hyatt Vacation Club***®, and ***Hyatt***®; and the *Essentials Portfolio*, including ***Caption by Hyatt***®, **Unscripted by Hyatt**®, ***Hyatt Place***®, ***Hyatt House***®, ***Hyatt Studios***®, **Hyatt Select®,** and ***UrCove***. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG

Vacations®, Mr & Mrs Smith®, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit *www.hyatt.com*.

Media Contact
James Gherardi
Hyatt
james.gherardi@hyatt.com

Additional assets available online: (1)

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