

Hyatt Regency Greenwich selected as recipient of company's first-ever fuel cell installation

CHICAGO (October 20, 2015)—In its continuous effort to innovate around sustainability and improve the communities that it calls home around the world, [Hyatt Hotels Corporation](#) (NYSE:H) announced today a new relationship with [Bloom Energy](#), a fuel cell technology company known for its unique on-site power generation systems. [Hyatt Regency Greenwich](#) has been selected as the recipient of Hyatt's first 500kW fuel cell, which will provide up to 75 percent of the hotel's energy load, generating significant cost savings. By generating its own electricity on-site with Bloom Energy, the hotel will reduce its carbon emissions by 40 percent compared to electricity purchased from the grid. Hyatt is announcing this news on the heels of the release of its [2015 Scorecard Report](#), which outlines the company's progress against its social and environmental commitments and goals.

The investment in fuel cell technology reflects the company's 2020 goals to further its commitment to environmental stewardship. Among Hyatt's 2020 vision are the goals of using resources more thoughtfully, making more environmentally responsible purchasing decisions, building more efficient and sustainable hotels, and encouraging broader adoption of sustainable practices by working with business partners and testing new solutions.

"We are excited to embark on this project with Bloom Energy—climate change is a critical issue we collectively face, and Hyatt has been focused on reducing our impact, primarily through energy efficiency measures," said Brigitta Witt, global head of corporate responsibility for Hyatt. "Through this new relationship with Bloom Energy, we have the ability to explore technology that has not yet been widely incorporated across hotels as a way to reduce our carbon emissions and energy costs. Our work with Bloom Energy ties directly into our dual commitment of being efficient operators and good stewards of the environment."

"Bloom Energy congratulates Hyatt on its progress toward its greenhouse gas emissions and sustainability goals, and we are excited to recognize Hyatt Regency Greenwich as the first Bloom powered hotel," said Bill Thayer, executive vice president of sales, Bloom Energy.

"It is quite an exciting time to be a part of the hotel team and help propel the company's goals forward," said Shaheryar Adil, general manager of Hyatt Regency Greenwich. "Using fuel cells will greatly reduce our carbon footprint in Greenwich and is a step forward in helping to create sustainable communities around the world."

Bloom Energy's technology combines fuel with oxygen from the ambient air to produce electricity through a highly efficient electrochemical reaction without combustion. For more information on Bloom Energy, please visit www.bloomenergy.com.

For more information on Hyatt's corporate responsibility platform and 2020 environmental sustainability goals, please visit www.hyattthrive.com.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the *Hyatt®*, *Park Hyatt®*, *Andaz®*, *Grand Hyatt®*, *Hyatt Centric™*, *Hyatt Regency®*, *Hyatt Place®*, *Hyatt House®*, *Hyatt Zilara™*, *Hyatt Ziva™*, *Hyatt Residences®* and *Hyatt Residence Club®* brand names and have locations on six continents. As of June 30, 2015, the Company's worldwide portfolio consisted of 618 properties in 51 countries. For more information, please visit www.hyatt.com.

About Bloom Energy

Bloom Energy is a provider of breakthrough solid oxide fuel cell technology generating clean, highly efficient onsite power from multiple fuel sources. Founded in 2001 with a mission to make clean, reliable energy affordable for everyone in the world, Bloom Energy Servers are currently producing power for many Fortune 500 companies including Google, [Wal-Mart](#), AT&T, [eBay](#), Staples, The Coca-Cola Company, as well as notable non-profit organizations such as Caltech and Kaiser Permanente. Also, with its Mission Critical Systems practice, Bloom Energy provides grid-independent power for critical loads in data centers and manufacturing. The company is headquartered in Sunnyvale, California. For more information, visit www.bloomenergy.com.

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