

One Million Guests Flock to Grand Hyatt Hotels to Experience Unparalleled Grandeur During the Festive Season

CHICAGO (December 17, 2014) – In its quest to help guests unlock the extraordinary in every moment, the Grand Hyatt brand unveils ***Living Grand for the Holidays***, an in-depth look at how travelers will experience world-class services, amenities, and a vast array of culinary offerings at Grand Hyatt hotels around the world. With thousands of events hosted during the holiday season and unique traditions brought to life, Grand Hyatt hotels take pride in providing an abundance of possibilities for *Living Grand* in ways both big and small.

“By definition the Grand Hyatt brand celebrates grandness in service, design and hospitality,” said Katherine Melchior Ray, Vice President of Luxury Brands for Hyatt. “And this holiday season our properties will once again be destinations for spectacular experiences that make every moment memorable.”

From extravagant affairs to lavish dinners and unexpected in-room delights, Grand Hyatt hotels curate astounding moments and infuse unparalleled grandeur into every experience. As travelers and local guests prepare for their holiday celebrations, the Grand Hyatt brand took a deeper look at trends in travel, celebration, cocktails, wine and dining at its properties around the globe.

A Global Crossroads

The holiday season is a special time of year when Grand Hyatt hotels serve as a backdrop where travelers and locals alike connect to experience unique global traditions. As international hubs of excellence, Grand Hyatt hotels have found:

- **Unique traditions are celebrated worldwide** during guest travels ranging from the Loi Krathong festival of lights in Doha to special New Year's Day Toshi Koshi soba noodles in Tokyo and a special holiday high tea in Kuala Lumpur.
- The **most sought-after New Year's events** range across Grand Hyatt properties with unique themes like “retro hits” in Berlin and a “circus fête” in Dubai to the transformation of indoor areas into magical snow globe wonderlands in Seoul.
- **Traditional holiday fare is available to diners around the world with the most popular dishes in many corners of the globe** including variations of roasted and smoked turkey, duck in exquisite Peking and confit preparations, specialty Christmas goose as well as delicacies of the sea.
- The **most popular libations** are wine and champagne followed by the mojito and martini.

What's Happening

In celebration of the season, Grand Hyatt locations around the world will:

- Host **one million guests** during this time of year.
- Produce more than **2,400 extravagant events** during the holidays, which amounts to one event per hour around the world.
- Serve more than **70,000 glasses of champagne** and more than **100,000 glasses of wine**.
- Cater to **more than 3,000 concierge requests** per day. That's one request accommodated every 30 seconds.

As travelers and local residents take part in the holiday celebrations and events at Grand Hyatt properties around the world, they are also encouraged to embrace the spirit of generosity and participate in philanthropic offerings to support local organizations hand-selected by the hotels. Guests and Grand Hyatt colleagues alike make donations of not only their time but also a vast array of holiday items from building ginger bread houses with children in Berlin, to donating turkeys to feed the homeless in San Diego, to raising funds to build libraries in China. In total, Grand Hyatt colleagues are expected to volunteer more than 20,000 hours across nearly 800 projects by the end of the year.

For more information about *Living Grand for the Holidays* and remarkable Grand Hyatt properties visit www.grandhyatt.com or www.facebook.com/grandhyatt. #LivingGrand

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Grand Hyatt

Around the world, Grand Hyatt hotels unlock the extraordinary in every moment by creating experiences beyond expectation. Located at the crossroads of local culture and global business within major gateway cities and resort destinations, each Grand Hyatt hotel is uniquely designed to reflect its own distinct environment and provides a hub for travelers and locals alike. Grand

Hyatt hotels exemplify the pursuit of life lived grandly offering guests superior service, first-class accommodations and an abundance of options within a multicultural backdrop of dramatic architecture and innovative design. Grand Hyatt properties boast inventive restaurants, luxury spas, fitness centers, and business and meeting facilities. Celebrating its 35th anniversary in 2015, the Grand Hyatt brand stands to make every moment memorable through their commitment to #LivingGrand every day. For additional information or to make a reservation, please visit www.grandhyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company’s filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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