

□ CHICAGO – Spring, 2004 –Hyatt recently announced the **Hyatt.com Best Rate Guarantee**, assuring guests that the best published Internet rates at any Hyatt worldwide can be found on Hyatt.com. In fact, the **Hyatt.com Best Rate Guarantee** allows any customer finding a better published rate on another site to receive a price match and a 20 percent discount for the full stay (room nights only). The 20 percent discount is the most competitive online offer available among other hotel chain guarantees.

Customers will find there is no need to search other Internet sites and taking advantage of the Hyatt.com Best Rate Guarantee is easy. Additionally, there is no need to fill out forms, and there is no waiting. If a customer finds a better Internet rate on another site, they simply call 888-96-HYATT or 402-593-5445 to make the claim. A Hyatt representative will verify the better price while on the telephone and confirm the rate meets the terms and conditions of the Hyatt.com Best Rate Guarantee. Upon verification, the Hyatt representative makes the reservation at the better rate, less the 20 percent discount.

“Hyatt.com’s Best Rate Guarantee makes booking travel via the Internet virtually hassle free,” said Joan Lowell, vice president electronic distribution, Hyatt Hotels Corporation. “Ensuring customers they no longer need to search and will find the best published online rates on Hyatt.com saves them considerable time, while providing a wealth of information for each hotel and destination.”

For more information and terms and conditions for the Hyatt.com Best Rate Guarantee, visit Hyatt.com.

For further information:

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