

Park Hyatt Washington Partners With Audi of America, Inc

□ **Washington, D.C. (September 19, 2006)** - The newly re-opened Park Hyatt Washington and Audi of America, Inc. announced a new partnership today thus combining exceptional hospitality with automotive luxury. Visionary New York designer Tony Chi conceived the hotel's re-design and the two custom-designed 2007 Audi A8 L sedans. Park Hyatt Washington proudly extends the complimentary amenity (upon availability) of one chauffeur-driven Audi A8 L vehicle to its guests who request transport within the District of Columbia.

"The luxury Audi A8 L provides a seamless design journey from pick-up to reception and beyond," says Tony Chi. From the moment Park Hyatt Washington guests take a seat in the Audi A8 L sedans and hear the crisp sound of the Bang & Olufsen sound system, they are carried by the music selections of the hotel floating from the speakers in the Audi through the Park Hyatt's B&O systems in the Lounge, Tea Cellar, and Blue Duck Tavern.

Highlights of the Audi A8 L package for Park Hyatt Washington include classic red leather seating with black piping, red piping on the floor mats, myrtle nutmeg wood trim, steering wheel and shift knob, and silver Alcantara leather roof. An electric rear sun shade, heated front and rear seats, power door close assist, the revolutionary new Bang & Olufsen Advanced Sound System, front seat ventilation and massage, solar sunroof, personal refrigerator, and a rear vanity mirror complete the design.

"For almost a century, we have pioneered automotive design, performance, technology, and safety with a single-minded determination to never presume that great is good enough. Audi has never been about following trends and appealing to mass standards," said Stephanie Valentine, Experiential Marketing Manager of Audi of America. "Pairing Audi with the newly redesigned Park Hyatt Washington is a culmination of comfortable modern design and the highest in standards of excellence," said Michel Morauw, General Manager of Park Hyatt Washington.

The second Audi A8 L vehicle is available for hire to complete airport transfers from the Park Hyatt Washington to DC metro area airports including Ronald Reagan Washington National Airport for \$85,

Washington Dulles International Airport for \$125 and Baltimore-Washington International Airport for \$155 (Please be advised that prices are subject to change).

Throughout the next two years, Audi of America, Inc. and Park Hyatt Washington will work together on campaigns and special offers for their clients to enhance the luxurious lifestyle experience found within Audi vehicles and the Park Hyatt Washington Hotel.

About Audi of America

Audi's history in America dates to 1969, when the brand was first introduced to the U.S. market. Today, a network of over 260 Audi dealers currently offers a line of premium vehicles that include the Audi A3 premium compact; the sporty A4 sedan, Avant and Cabriolet models; the high performance S4 sedan, Avant and Cabriolet models; the high-revving RS 4 sports sedan; the design-leading A6 sedan and Avant; the all-new Audi Q7 performance SUV; and the all-aluminum Audi A8; and the award-winning TT Coupe and Roadster.

Audi of America is headquartered in Auburn Hills, Michigan, and markets a line of luxury cars built in plants in Ingolstadt and Neckarsulm, Germany, Bratislava, Slovakia and Győr, Hungary. The parent company, Audi AG, is headquartered in Ingolstadt, Germany.

For more information on all Audi models, please visit www.media.audiusa.com.

About Park Hyatt Hotels

Intimate and residential in style, Park Hyatt Hotels promise elegant and gracious service on a personal scale and are further distinguished by prime locations and exceptional interior design. Hyatt International Corporation and its subsidiaries operate 25 Park Hyatt brand hotels in 15 countries, with an additional eight hotels under development. There are seven Park Hyatt hotels in the United States and Canada.

To make a reservation for Park Hyatt Washington in the U.S. or Canada, please call +1 800 778 7477 or visit www.parkhyattwashington.com. For all Park Hyatt Washington media inquiries, please contact Katie Rackoff, marketing communications manager, at +1 202 419 6633 or e-mail krackoff@hyatt.com.

For further information:

About Global Hyatt Corporation

There are 217 Hyatt branded hotels and resorts (over 90,000 rooms) in 43 countries around the world, operating under the Hyatt®, Hyatt Regency®, Grand Hyatt® and Park Hyatt® brands. Currently, there are an additional 47 Hyatt hotels and resorts under development, including 15 new hotels in China. Hyatt Corporation (domestic U.S., Canada and Caribbean hotels) and Hyatt International Corporation (international properties) are subsidiaries of Chicago-based Global Hyatt Corporation. Global Hyatt Corporation is also the owner of Hyatt Vacation Ownership, Inc. operators of the Hyatt Vacation Club (timeshare and fractional residential product), Hyatt Equities, L.L.C. (hotel ownership), Select Hotel Group L.L.C. (which owns, operates and franchises AmeriSuites hotels, Hyatt Place and Summerfield Suites hotels) and U.S. Franchise Systems, Inc. (which franchises Hawthorn Suites, and Microtel Inns and Suites).

From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

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