

□ **ATLANTA (July 18, 2013)** – [Hyatt Hotels Corporation](#) (NYSE: H) and [Noble Investment Group](#) (“Noble”) today announced the opening of Hyatt Atlanta Midtown in Atlanta. The 194-room hotel is prominently located on the corner of Peachtree Street and 10th Street in the heart of the urban Midtown Mile, Atlanta’s celebrated commercial, retail and cultural walking district. Hyatt Atlanta Midtown is adjacent to Class A office tower 999 Peachtree and directly across the Atlanta Federal Reserve Bank. The hotel is proximate to Georgia Tech University, Emory University Hospital Midtown and the corporate headquarters for The Coca-Cola Company, Equifax, and Invesco. Hyatt Atlanta Midtown is the newest full service hotel in Atlanta’s rapidly expanding Midtown area and is walking distance from the city’s major attractions including the Margaret Mitchell House and Museum, Piedmont Park and the Martin Luther King Jr. Historic Site.

Noble’s development of the new Hyatt Atlanta Midtown included the replacement and reconfiguration of the entire building envelope and systems, reprogramming of all public areas and all-new luxurious interiors throughout the property. The overall plan has energized the corner of 10th Street and Peachtree Street via a new staircase and a mini pedestrian plaza at the hotel’s entrance. In addition, Noble has partnered with the Savannah College of Arts and Design to design and create a major work of public art which will soon be unveiled at the corner of 10th Street and Juniper Street.

“This urban property is another strong example of Noble’s strategy to invest in prominently located assets that require substantial redevelopment and premium branding. The culmination of our efforts is the delivery of a high-quality, business class hotel such as Hyatt Atlanta Midtown, which is ideally tailored for its surrounding market environment,” said Rodney Williams, Noble’s managing principal and chief investment officer. “We believe the business and arts leadership of Midtown Atlanta has made it one of the best live, work, learn, shop and play communities in the United States.”

Hyatt Atlanta Midtown boasts 194 large and well-appointed modern and elegant guestrooms and suites featuring a full range of modern amenities and services, along with high-speed internet access and ergonomic work areas that meet guests’ business needs. Additionally, the hotel features more than 5,400 square feet of flexible meeting and event space offering the perfect spaces for business meetings, weddings and social events.

The culinary experience at Hyatt Atlanta Midtown is as unique as it is authentic. **Fork and Juniper** is the hotel’s signature restaurant serving seasonal menus that feature home style dishes with a modern take on traditional Southern cuisine. **Juniper Bar** provides a casual and cozy setting, offering a variety of premium spirits artfully mixed and small plates to pair.

The fitness and aquatic center at Hyatt Midtown Atlanta features an indoor heated pool with lap lanes and chaise lounges where guests can unwind. The hotel offers complimentary access to the StayFit® Fitness Center with Life Fitness® cardio machines, yoga mats and free weights, making it the perfect place for all fitness enthusiasts.

For more information about Hyatt Atlanta Midtown, please visit www.atlantamidtown.hyatt.com or call: +1 404 443 1234.

About Hyatt

Hyatt hotels are smaller-sized properties conveniently located in proximity to diverse business and leisure areas. With hotels typically ranging from 150 to 350 rooms, Hyatt hotels offer guests the opportunity to experience our hospitality in a vibrant environment. Customers include individual business and leisure travelers, and Hyatt hotels can accommodate smaller scale business meetings and social gatherings.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company’s subsidiaries manage, franchise, own and develop hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt House®** brand names and have locations on six continents. **Hyatt Residential Group, Inc.**, a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses **Hyatt Residences™** and **Hyatt Residence Club™**. As of March 31, 2013, the Company’s worldwide portfolio consisted of 508 properties in 46 countries. For more information, please visit www.hyatt.com.

About Noble Investment Group

Founded in 1993, the Noble organization specializes in making value-added, opportunistic investments in the lodging and hospitality real estate sector. Through its private equity real estate funds, Noble has invested more than \$2 billion in upper upscale and upscale hotels located throughout the United States which are affiliated with premium brands by Marriott, Hyatt,

Hilton and Starwood. For additional information, please visit www.nobleinvestment.com

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