

The fourth planned Thompson Hotel in Europe will build on Hyatt's intentional brand growth in the luxury and lifestyle segment across Europe

CHICAGO (November 20, 2023) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today that a Hyatt affiliate has entered into an agreement with Hoteles Color Especial S.L. for Thompson Seville. This new hotel will mark the first Hyatt hotel in the fourth-largest city in Spain, and one of the most attractive locations in Spain, which is the second-largest tourist destination in the world.

Anticipated to open in 2026, the 101-room luxury lifestyle property will be the fourth Thompson Hotels property in Europe, joining [Thompson Madrid](#), which opened in 2022, and the previously announced [Thompson Rome](#), expected to open mid-2024, and [Thompson Vienna](#), which is slated to join the Hyatt portfolio in 2025.

With 18 Thompson Hotels currently open across 16 cities globally, plans for Thompson Seville are pivotal to the brand's growth plans and continues Hyatt's growth momentum across the most sought-after destinations in Europe, Africa, and the Middle East.

The Thompson Hotels brand is renowned for channelling a destination's local creative energy, combining distinctive design and culinary sophistication. With the cultural areas of music, art, fashion, design and cuisine at the heart of the Thompson Hotels brand experience, the properties serve as a dynamic home-base for tastemakers, emerging creatives and culturally astute travelers to connect with one another on what inspires them.

Home to three UNESCO World Heritage Sites and bursting with flamenco music, Andalusian gastronomy and antique charm, Seville is a perfect base for a hotel that aims to curate the best of each destination's culture as part of the guest experience. The hotel will provide the perfect setting for guests to immerse themselves in local culture both in the hotel and out, in a privileged location within walking distance to Seville's vibrant city centre.

"We have ambitious plans for our brand expansion in Europe, Africa, and the Middle East, and today's announcement is a true testament to our continued success in strengthening our position and ever-growing brand footprint in the region," said Javier Águila, group president, EAME, Hyatt. "We are honored to work with Hoteles Color Especial S.L. as we start our journey in a new city for Hyatt – the vibrant Seville, in which we aim to create yet another unique and luxurious experience for leisure travelers. The Thompson Hotels brand has a vast potential in our region, and particularly in cities that combine a strong leisure and lifestyle offering."

The hotel's guestrooms and suites will be carefully designed and styled to make guests discover a new sense of modern luxury in a city that combines an extraordinary artistic and architectural legacy with an unrivalled cultural scene. Thompson Seville will also boast a restaurant, a stunning rooftop bar with a pool, dedicated meeting rooms, coworking space, and a gym, among other amenities.

The expansion of the Thompson Hotels brand is reflective of Hyatt's accelerated brand growth in Spain. Hyatt's Spanish portfolio spans 11 different brands. With the combination of iconic properties in cities such as Madrid and Barcelona with its portfolio of resorts in the Canary and Balearic archipelagos, Hyatt offers the fourth-largest hospitality portfolio in the country by room count.

For more information about the iconic international portfolio of the Thompson Hotels brand, please visit: www.thompsonhotels.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

###

For further information:

About Thompson Hotels

Thompson Hotels have transformed conventional hospitality into dynamic cultural moments inspired by the surrounding streets since the brand's first hotel opened in downtown NYC more than 20 years ago. Today, the brand continues to channel local creative energy into its expanding international portfolio of properties, with restaurants helmed by top culinary names, lobbies that double as cultural epicenters, boundary-pushing music programs, and more. The result is a magnetic hub built for collective gathering, where distinct design is an ethos and a signature part of the guest experience. Each hotel serves as an inspiring home base for guests and creatives alike to connect with each other and what moves culture forward. The Thompson Hotels portfolio of luxury lifestyle hotels currently includes The Beekman, Gild Hall and Thompson Central Park New York in New York

City; Thompson Washington D.C.; Thompson Nashville; Thompson Seattle; Thompson Chicago; The Cape in Los Cabos, Mexico; Thompson Playa del Carmen on Mexico's Riviera Maya; Thompson Zihuatanejo on Mexico's Pacific Coast; Thompson Dallas, Thompson San Antonio, and Thompson Austin in Texas; Thompson Savannah; Thompson Hollywood; Thompson Buckhead; Thompson Denver; and Thompson Madrid in Spain. Follow @ThompsonHotels on Facebook, Twitter, and Instagram for news and updates. For more information, please visit www.thompsonhotels.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2023, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 76 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Forward-Looking Statement

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as earthquakes, tsunamis, tornadoes, hurricanes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; the pace and consistency of recovery following the COVID-19 pandemic and the long-term effects of the pandemic, additional resurgence, or COVID-19 variants, including with respect to global and regional economic activity, travel limitations or bans, the demand for travel, transient and group business, and levels of consumer confidence; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic, any additional resurgence,

<https://newsroom.hyatt.com/2023-11-20-Thompson-Seville-Planned-for-Spains-Fourth-Largest-City>