

Unwrap the world this holiday season with the World of Hyatt Cyber Sale, offering special savings on stays throughout the U.S., Canada, Caribbean and Latin America, complemented by additional offers at participating hotels across Europe, Africa and the Middle East.

CHICAGO (November 13, 2025) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today World of Hyatt members can now access the highly anticipated Cyber Sale, offering travelers this year's most exciting opportunity to book their next adventure and give the gift of travel. Travelers are invited to [join World of Hyatt](#) for free to unlock early access to the sale, exclusive savings up to 30% at participating hotels in the Americas, for a limited time, and additional member benefits. From Black Friday and Cyber Monday to Travel Tuesday, World of Hyatt members can celebrate the season of savings with discounted stays at participating properties when booked by December 11, 2025, for travel between November 20, 2025 and April 30, 2026. With more than 750 participating properties across the U.S., Canada, Caribbean, Latin America and more, World of Hyatt's Cyber Sale invites guests and members to start planning memorable getaways for festive season and early 2026.

"World of Hyatt celebrates our members by rewarding them with more ways to make the most of their travels. From enriching experiences to meaningful connections with loved ones, we inspire travelers to join, engage, and discover how rewarding it can be to be part of our growing World of Hyatt community," said Laurie Blair, senior vice president of global marketing and loyalty, Hyatt. "The holidays are a perfect time to make memories with friends and family and this offer gives members not only the opportunity to enjoy unforgettable stays across our diverse brand portfolio but also the ability to give the gift of travel this holiday season."

Endless Destinations, Unforgettable Experiences

Featuring hotels across all Hyatt brand portfolios, the Cyber Sale offers experiences for every type of traveler, from alpine adventures and urban escapes to sunny beachside retreats across the globe. Participating destinations include:

United States

- [Hyatt Regency Times Square](#) (New York, NY): Located steps from Broadway this iconic New York City hotel combines sweeping skyline views with the vibrant energy of Manhattan's Theater District.
- [Caption by Hyatt Downtown Nashville](#) (Nashville, TN): In the heart of Music City, the property features modern design, local flavor and Southern hospitality.
- [Grand Hyatt Deer Valley](#) (Park City, UT): Nestled in the heart of Utah's Wasatch Range, this property offers elevated mountain luxury and direct access to Deer Valley Resort's world-class ski slopes.
- [Hyatt Place Boston / Seaport District](#) (Boston, MA): Overlooking Boston Harbor, this hotel offers easy access to the city's waterfront dining, and many historical and cultural attractions.
- [Hyatt Regency Huntington Beach Resort and Spa](#) (Huntington Beach, CA): A coastal California resort where relaxed luxury meets surf culture, featuring ocean-view pools and easy beach access for the perfect seaside escape.
- [Hyatt Regency Seattle](#) (Seattle, WA): Washington's largest hotel, situated in downtown Seattle near Pike Place Market and the Space Needle, offering modern accommodation and panoramic city views.
- [Andaz Maui at Wailea Resort](#) (Maui, HI): Discover the magic of Maui with 15 beachfront acres of paradise and a resort featuring cascading outdoor pools, a full-service spa and award-winning dining.

Latin America & Caribbean

- [Grand Hyatt Baha Mar](#) (Nassau, Bahamas): This beachfront, family-friendly resort offers a massive waterpark, 45 exceptional dining options, a wildlife sanctuary and endless activities for guests of all ages.
- [Hyatt Place San Juan](#) (San Juan, Puerto Rico): Perfectly positioned near Old San Juan and the city's lively waterfront, this modern, family-friendly hotel offers easy access to the island's rich history, culture, and beaches.
- [Park Hyatt St. Kitts Christophe Harbour](#) (Banana Bay, St. Kitts): Discover rich history and vibrant culture at this stunning beachfront property complete with a tranquil spa and curated dining experiences.
- **Opening Soon** [Alila Mayakoba](#) (Playa Del Carmen, Mexico): Opening in 2026 as the first Alila property in Latin America,

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this stunning wellness retreat will feature Mayan-inspired experiences such as an ancestral temazcal ceremony and locally sourced cuisine.

From Global Savings to Rewards Beyond the Stay: Discover More with World of Hyatt

Live now through December 11, members can unlock savings up to 20% in Asia Pacific and 25% across Europe, Africa, the Middle East, with travel valid through April 30, 2026. No matter what kind of travel you are planning - from stays at the historic [Grand Hyatt Athens](#), a chic escape to [The Standard Ibiza](#), to the awarding-winning [Park Hyatt Shanghai](#) and beachfront [Hyatt Regency Bali](#), the World of Hyatt Cyber Sale opens the door to memorable experiences across Hyatt's diverse portfolio of hotels, resorts, and all-inclusive properties worldwide.

Beyond exceptional rates, World of Hyatt members enjoy access to exclusive benefits and rewards that make every stay more meaningful. Members can earn and redeem points toward free nights, suite upgrades, and world-class dining experiences, as well as gain access to member-only offers and personalized experiences that reflect their unique travel styles all through the award-winning loyalty program.

For those looking to immerse deeper into cultural discovery during their travels, World of Hyatt members can explore more with World of Hyatt [FIND Experiences](#). For on-and-off property curated activities that inspire authentic connection, members can enjoy a one-of-a-kind [Après Snowshoe Experience](#) at Grand Hyatt Vail through Colorado's stunning alpine landscape, a private, interactive [Thai Cooking Class](#) learning how to make authentic Thai cuisine at Park Hyatt Bangkok and much more through World of Hyatt FIND Experiences.

For a full list of participating properties and offer details including terms and conditions, please visit [hyatt.com/cyber](https://www.hyatt.com/cyber). To learn more about additional offers through World of Hyatt, or to sign up for free, visit www.hyatt.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 82 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid® Hotels & Resorts**, **Sunscape® Resorts & Spas**, **Alua Hotels & Resorts®**, and **Bahia Principe Hotels & Resorts**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Unscripted by Hyatt**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios®**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About World of Hyatt

World of Hyatt is Hyatt's award-winning guest loyalty program uniting participating locations in Hyatt's Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Sunscape® Resorts & Spas, and Alua Hotels & Resorts®; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Hyatt Place®, Hyatt House®, Hyatt Studios, and UrCove. Members who book directly through Hyatt channels can enjoy personalized care and access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, digital key, and exclusive member rates. With 61 million members and counting, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, wellbeing focused experiences through the [FIND](#) platform; as well as the benefits of Hyatt's strategic loyalty collaboration with American Airlines AAdvantage®. Travelers can enroll for free at [hyatt.com](https://www.hyatt.com), download the World of Hyatt app for android and IOS devices and connect with World of Hyatt on [Facebook](#), [Instagram](#), [TikTok](#) and [X](#).

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