Hyatt Newsroom

CHICAGO (July 3, 2025) – Hyatt Hotels Corporation (NYSE: H) today shared an update on key leadership transitions that further align Hyatt's structure with its increased brand focus and accelerated growth ambitions, particularly in the all-inclusive segment.

Effective July 1, 2025, Marc Jacheet has officially assumed his role as Group President, Europe, Africa & Middle East (EAME). This transition follows a highly collaborative and thoughtfully planned period of knowledge-sharing with his predecessor, Javier Águila, who dedicated significant time to implementing an effective transition. Under Águila's guidance since 2022, the EAME region has achieved unprecedented growth momentum, setting the stage for continued success under Jacheet's leadership.

As President, Inclusive Collection, Águila will now focus exclusively on leading all aspects of Hyatt's Inclusive Collection portfolio on a global basis, including development, brand leadership, and operations. This strategic move reflects the outsized opportunity Hyatt sees in the all-inclusive segment globally and reinforces its long-term commitment to driving innovation, brand distinction, and scale in this space. Growth milestones like Hyatt's recent acquisition of Playa Hotels & Resorts, a 2024 joint venture with Grupo Piñero that includes management of Bahia Principe Hotels & Resorts-branded properties, as well as Hyatt's 2021 acquisition of Apple Leisure Group illustrate the strength and momentum behind Hyatt's strategy in this high-growth category.

As previously announced, Hyatt veteran Jim Chu, who served as Chief Growth Officer since 2022, has assumed a new position as Head of Owner Relations, also effective July 1, bringing added focus and dedicated leadership to Hyatt's important owner community. To ensure continuity during this transition, Hyatt's President and Chief Executive Officer Mark Hoplamazian has assumed the responsibilities of Chief Growth Officer in an interim capacity, overseeing Hyatt's overall growth through development strategy and execution as well as transactions.

"These leadership changes reflect Hyatt's commitment to evolving our structure and aligning top talent with our most significant opportunities," said Mark Hoplamazian, President & CEO, Hyatt. "Javier Águila's laser focus on the expanded Inclusive Collection underscores the strategic importance of our all-inclusive business. Marc Jacheet has stepped in seamlessly and is well-positioned to build on EAME's strong momentum with a keen focus on brand and guest experience. Jim Chu's new owner-focused role reinforces our commitment to this critical stakeholder group. And having remained closely involved in development throughout my 19 years at Hyatt, I'm energized to support this next chapter as acting Chief Growth Officer. With this team in place, I'm confident we'll continue to execute our intentional growth strategy and achieve our long-term ambitions."

Hyatt has delivered industry-leading net rooms growth for eight consecutive years through the end of 2024 and has a pipeline of approximately 138,000 rooms as of the first quarter of 2025, a 97% increase compared to the end of 2017.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2025, the Company's portfolio included more than 1,450 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including ***Park Hyatt***®, ***Alila***®, ***Miraval***®, ***Impression by Secrets***, and ***The Unbound Collection by Hyatt***®; the *Lifestyle Portfolio*, including ***Andaz***®, ***Thompson Hotels***®, ***The Standard***®, ***Dream***® ***Hotels***, ***The StandardX***, ***Breathless Resorts & Spas***®, ***JdV by Hyatt***®, ***Bunkhouse***® ***Hotels***, and ***Me and All Hotels***; the *Inclusive Collection*, including ***Zoëtry***® ***Wellness & Spa Resorts***, ***Hyatt Ziva***®, ***Hyatt Zilara***®, ***Secrets***® ***Resorts & Spas***, ***Dreams***® ***Resorts & Spas***, ***Hyatt Vivid Hotels & Resorts***, ***Sunscape***® ***Resorts & Spas***, ***Alua Hotels & Resorts***®, and ***Bahia Principe Hotels & Resorts***; the *Classics Portfolio*, including ***Grand Hyatt***®, ***Hyatt Regency***®, ***Destination by Hyatt***®, ***Hyatt Centric***®, ***Hyatt Vacation Club***®, and ***Hyatt***®; and the *Essentials Portfolio*, including ***Caption by Hyatt***®, ***Hyatt Place***®, ***Hyatt House***®, ***Hyatt Studios***, ***Hyatt Select***, and ***UrCove***. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit *www.hyatt.com*.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, senior leadership transitions and expected performance, growth expectations, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-

looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; the impact of global tariff policies or regulations;hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as hurricanes, earthquakes, tsunamis, tornadoes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve specified levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and manage the Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the SEC, including our annual reports on Form 10-K and quarterly reports on Form 10-Q, which filings are available from the SEC. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth above. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We do not undertake or assume any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

MEDIA CONTACT:

Franziska Weber

franziska.weber@hyatt.com

HHC-FIN
