

The 404-room hotel, part of the Classics portfolio, further expands Hyatt's brand presence in Canada

CHICAGO (March 31, 2025) - Hyatt Hotels Corporation (NYSE: H) and Princes Gates Hotel Limited Partnership are proud to announce Hotel X Toronto will join the [Destination by Hyatt](#) brand, marking the brand's entrance into Canada. This milestone entrance into Hyatt's Classics portfolio marks an exciting evolution for the hotel, further strengthening its identity as Toronto's premier urban resort. In the last 10 years, Hyatt has quintupled its brand presence in Canada, demonstrating its commitment to the region.

Nestled on the shores of Lake Ontario, Hotel X Toronto offers a serene escape just minutes from the heart of downtown. The hotel features a year-round heated rooftop pool with panoramic views, the first Guerlain Spa in Canada, and 10XTO, a 90,000-square-foot athletic club with tennis courts, squash courts, and fitness studios. Guests can also enjoy a curated art gallery by Neil Dankoff, a 250-seat cinema, a private screening room, and a selection of exceptional dining venues. With flexible event spaces, beautifully landscaped gardens, and an emphasis on wellness and sustainability, Hotel X Toronto embodies the very essence of a Destination by Hyatt property. This new chapter will enhance what makes Hotel X Toronto special, ensuring that guests and World of Hyatt members enjoy an enriching and memorable stay infused with the culture and vibe of Toronto.

"Hotel X Toronto was designed to be more than a hotel - it is an experience that blends wellness, culture, and recreation," said Fariyal Hasham, Managing Director at Hotel X Toronto. "Joining Destination by Hyatt allows us to stay true to our unique vision while tapping into Hyatt's global reach, connecting travelers from around the world to our sophisticated urban resort."

The Destination by Hyatt brand is a diverse collection of independent hotels, resorts and residences that are individual at heart yet connected by a commitment to embody the true spirit of each location. Each property is purposefully crafted to be a place of immersive discoveries, authentic design, and warm and welcoming service. As an honored host, each Destination by Hyatt property connects guests to both people and place – offering a sense of belonging that invites all to make our destination yours.

"Hotel X Toronto embodies the spirit of the Destination by Hyatt brand by offering exceptional resort-style experiences which captures the essence of Toronto," said Scott Richer, vice president of development and owner relations for Canada, Hyatt. "We're looking forward to continuing to grow Hyatt's brand presence in Canada and expand our classics portfolio in exciting new locations that our guests and 54 million World of Hyatt members expect."

For more information and to book a reservation, visit hotelxtoronto.com and visit @hotelxtoronto on social media. For high-res images, please click [here](#). To learn more about the Destination by Hyatt brand, visit destinationbyhyatt.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hotel X Toronto

Hotel X Toronto, part of the Destination by Hyatt brand, is Toronto's only luxury lakefront urban resort. Offering 404 guest rooms and suites, the hotel features a year-round heated rooftop pool, the award-winning Guerlain Spa, and the state-of-the-art 10XTO athletic club. Guests can experience unique amenities such as a cinema, an art gallery, a collection of dining venues, and 60,000 square feet of flexible event space. Surrounded by scenic gardens and stunning views of the Toronto skyline, Hotel X Toronto is a premier destination for leisure and business travelers alike.

About Destination by Hyatt

The Destination by Hyatt brand is a diverse collection of independent hotels, resorts and residences that are individual at heart yet connected by a commitment to embody the true spirit of each location. Ranging from upper-upscale to luxury, each property is purposefully crafted to be a place of immersive discoveries, authentic design, and warm and welcoming service. As an honoured host, each Destination by Hyatt location connects guests to both people and place—offering a sense of belonging that invites all to make our destination yours. For more information, visit destinationbyhyatt.com. Follow the Destination by Hyatt brand on Instagram: [@destinationhotels](#), X: [@Destination](#), and Facebook: [Destination Hotels](#).

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2024, the Company's portfolio included more than 1,400 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels &**

Resorts, Sunscape® Resorts & Spas, and Alua Hotels & Resorts®; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Available for interview:

Fariyal Hasham - Hotel X Toronto, Managing Director

Emily Mekstan - Hyatt Hotels, Director of Americas Public Relations

Additional assets available online:  [\(2\)](#)

<https://newsroom.hyatt.com/2025March31HotelXToronto>