

## New and upcoming hotels give travelers more ways to explore the U.S. with more comfort and flexibility

**CHICAGO (September 30, 2026)** – [Hyatt Hotels Corporation](#) (NYSE: H) is celebrating the continued growth of brands in its Essentials Portfolio across the United States, with new and upcoming hotels giving World of Hyatt members more ways to experience destinations across the country, including regional communities outside major metropolitan areas, coastal destinations, business hubs and extended-stay destinations. This continued growth brings new Hyatt Place, Hyatt House, Hyatt Studios, Hyatt Select, Caption by Hyatt and Unscripted by Hyatt hotels to more leisure and business locations across the country.

“Travel does not always happen on our terms. Plans change, schedules move, trips get extended. Our job is to make the stay feel easy, useful and distinctly Hyatt wherever your journey takes you,” said Jason Ballard, Senior Vice President, Global Brand Leader, Essentials, Hyatt. “Our growing brand in our Essentials Portfolio aims to deliver the thoughtful fundamentals, practical technology and cozy comforts to our loyal base of World of Hyatt members and new guests alike.”

### Discover Historic Towns and Regional Destinations

Beyond some of the East Coast’s iconic cities, guests can uncover historic towns, waterfront communities and regional destinations with a character all their own. As leaf-peeping season arrives, these destinations offer colorful foliage, scenic drives and new ways to experience the region, with hotels providing comfortable and convenient home bases for both leisure and business travel.

- The new [Hyatt Select Williamsburg](#) offers independence for exploring Colonial Williamsburg and the American Revolution Museum at Yorktown, with modern rooms and suites, complimentary breakfast and special programming celebrating the country’s 250th birthday.
- [Hyatt Studios Chesapeake](#) provides an extended-stay option for discovering coastal Virginia, including the historic 22-mile Dismal Swamp Canal and nearby Norfolk and Virginia Beach.
- From the historic Stockade District and downtown arts scene to the Mohawk River waterfront nearby [Hyatt House Schenectady / Mohawk Harbor](#) offers spacious suites with full kitchens, complimentary breakfast, an indoor pool and a fitness center.
- [Hive House](#), which recently joined the Unscripted by Hyatt brand portfolio, brings the character of a boutique hotel to the extended-stay experience with oversized suites featuring full kitchens, separate living spaces and curated artwork alongside a locally inspired café in the heart of Cary, North Carolina. The hotel is conveniently located near Cary’s vibrant downtown, 100-plus miles of greenways and the Research Triangle.

### Explore Coastal Communities and the charm of Southern Cities

Across the South, travelers can discover coastal communities, vibrant cities and regional destinations with options designed for work travel, longer stays and weekend getaways. Hyatt hotels across the region give guests intuitive, flexible places to stay while they experience the local culture, attractions and outdoor activities.

- [Caption by Hyatt Chattanooga Downtown](#), the first Hyatt property in the Scenic City, brings bold art, flexible furnishings and rooftop spaces to the Southside neighborhood, where guests can enjoy a rooftop pool, local coffee and craft beer with views of the Tennessee River waterfront.
- [Hyatt Place Jackson / West Tennessee](#) puts guests in the heart of West Tennessee’s storied music culture, featuring rooms and suites with separate sleeping and seating areas, an outdoor pool and Vicari Italian Grill.
- Along the Texas Gulf Coast, [Hyatt Select Galveston – Beachfront](#) pairs sweeping views from private balconies, indoor and outdoor pools and complimentary breakfast, giving guests plenty of ways to unwind.
- The new [Hyatt House Destin](#) offers spacious suites, kitchenettes, an outdoor pool and social spaces, providing travelers with a comfortable and flexible home base while exploring Destin’s sugar-white sands and year-round outdoor activities.
- [Hyatt Place Waco / Downtown](#), expected to open in early 2027, will put guests at the center of Waco’s vibrant downtown, with easy access to the Brazos River, the city’s growing cultural scene and Baylor University.

### Find New Bases for Western Adventures

Across the West, travelers can find elevated new bases for outdoor adventures, weekend escapes, business travel and longer stays.

- In northwest Montana’s Glacier Country, [Hyatt Studios Kalispell](#) offers apartment-style studio and one-bedroom suites with full kitchens and living spaces, along with a complimentary breakfast, parking and a patio with grills and a firepit, for a comfortable base near Flathead Lake and Glacier National Park.
- [The 233 Suites](#), which is part of the Unscripted by Hyatt brand, puts guests in the middle of downtown Mesa’s next chapter. The newly opened 76-suite hotel anchors a Main Street redevelopment bringing together extended-stay suites

with full kitchens, Italian dining, coffee and gelato, and the Nightingale speakeasy. With Mesa's arts and culture outside the door and the Sonoran Desert beyond it, The 233 Suites gives travelers the freedom to experience the city on their own terms.

- At the base of the San Gabriel Mountains and near Ontario Convention Center and Toyota Arena, [Hyatt Place Ontario Airport](#) and [Hyatt House Ontario Airport](#) offer complimentary shuttle service to Ontario International Airport, outdoor pools and 24/7 fitness centers. Hyatt House Ontario Airport also offers suites with kitchens for longer stays.
- [Hyatt Place at Ho'opili](#) and [Hyatt House at Ho'opili](#), the first hotels in historic 'Ewa Beach, feature thoughtfully designed spaces, outdoor pools and amenities suited for both short and longer stays, offering a new way to experience O'ahu's western communities and nearby attractions.

With more than 700 hotels across seven brands worldwide, Hyatt's Essentials Portfolio is growing to meet the ways people travel today, from work trips and weekend getaways to quick visits and longer stays. Across the portfolio, guests can find practical accommodations, thoughtful amenities and comfortable spaces designed to make every stay feel distinctly Hyatt.

Travelers can discover new and soon-to-open hotels and find inspiration for their next getaway at [www.hyatt.com](http://www.hyatt.com) or through the World of Hyatt app. Not a member? Sign up for free at [hyatt.com/join](http://hyatt.com/join).

*The term "Hyatt" is used in this release to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.*

For further information:

### **About Hyatt Hotels Corporation**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX®, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid® Hotels & Resorts, Bahia Principe Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios®, Hyatt Select, and UrCove. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

### **About World of Hyatt**

World of Hyatt is Hyatt's award-winning guest loyalty program uniting participating locations in Hyatt's Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX®, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid® Hotels & Resorts, Sunscape® Resorts & Spas, and Alua Hotels & Resorts®; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios®, Hyatt Select and UrCove. Members who book directly through Hyatt channels can enjoy personalized care and earn access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, digital key, and exclusive member rates. With 69 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, and wellbeing focused experiences through the World of Hyatt [FIND](#) experiences platform. Travelers can enroll for free at [hyatt](http://hyatt), download the World of Hyatt app for android and IOS devices and connect with World of Hyatt on [Facebook](#), [Instagram](#), [TikTok](#) and [X](#).

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic*

recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; the impact of global tariff policies or regulations; economic sanctions or other government restrictions that may limit our ability to conduct business or receive payments; hostilities, or fear of hostilities, including the ongoing military conflict in the Middle East and security-related disruptions in Mexico, as well as terrorist attacks or other acts of violence, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as hurricanes, earthquakes, tsunamis, tornadoes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; the impact of government-issued travel advisories, airspace closures, or flight suspensions on international arrivals and hotel bookings in affected regions; our ability to successfully achieve specified levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations or realize anticipated synergies; failure to successfully complete proposed transactions, including the failure to satisfy closing conditions or obtain required approvals; our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and manage the Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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