Hyatt Newsroom

The 108-room lifestyle hotel at Shanghai ANTA Center is set to join the JdV by Hyatt portfolio, bringing FILA's energy, contemporary design, and a distinctly social spirit to West Hongqiao.

SHANGHAI (16 November 2026) – **The FILA HOUSE Shanghai**, located at Shanghai ANTA Center in Qingpu District, opened on 13 November 2026, joining the JdV by Hyatt brand portfolio. Founded by ANTA Group as the world's first FILA sport-fashion hotel, the 108-room property will translate FILA's Italian athletic aesthetic into an immersive stay option completed with wellness, curated dining, and locally inspired cultural experiences.

FILA HOUSE Shanghai marks a new expression of FILA beyond products and retail, extending the brand's vision of premium sport-fashion into a broader lifestyle experience. Conceived as a long-term brand experience destination, the hotel creates a new touchpoint between FILA and its consumers.

Guided by FILA's brand mission, **MAKE PERFORMANCE BEAUTIFUL**, FILA HOUSE Shanghai will bring the brand's distinctive sense of style and movement into the guest experience, allowing athletic performance and elegance to flow naturally through every stay. Through energizing experiences and opportunities for social connection, the hotel will foster an effortless and dynamic way of living. FILA's signature red, navy and white color palette, sport-fashion lines and Italian inspirations will be expressed throughout the hotel's architecture, interiors, and functional details, extending the brand's athletic aesthetic into a lifestyle destination that connects hotel guests to the brand and to the surrounding community.

A New Destination for Movement, Style and Connection

FILA HOUSE Shanghai's design finds its rhythm between energy and ease. Guestroom floors take cues from FILA's signature color palette, with odd-numbered floors bringing the brand's energetic red to life, while even-numbered floors shift into an elegant navy for a calmer, more expansive feel. Rather than leaning on overt branding, the design expresses FILA's sporting spirit through thoughtful materials, clean lines, intentional lighting and functional details — creating spaces that FILA feel distinctly, yet effortlessly at-home in Shanghai.

A Room for Every Kind of Stay

FILA HOUSE Shanghai offers ***108 guestrooms and suites***, each designed around the different ways in which guests move through a stay. Accommodations range from 42-square-meter king and twin guestrooms to 50-square-meter *FILA Fusion Studios*, most with park-view and high-floor options for additional variety. The suite collection takes inspiration from FILA's sporting heritage, with the *FILA Athletics, FILA Golf, FILA Tennis,* and *FILA Explore Suites*, as well as the 196-square-meter *Biella Presidential Suite* with a private terrace. Across all room types, thoughtful layouts and functional details create space to rest, recharge, work or simply slow down, bringing together the rhythm of movement with the ease of everyday living.

Two Distinct Tastes of Shanghai

FILA HOUSE Shanghai will bring together two distinct dining experiences, each with its own personality. On the first floor,***1911 Ristorante***, with the name honoring the year FILA was founded, will be the hotel's flagship all-day restaurant, bringing Italian and Mediterranean flavors to the table through an à la carte buffet concept. Handmade pizzas, a daily selection of pastas, and tableside dining experiences, all utilizing local and seasonal ingredients, alongside signature drinks inspired by FILA's brand story, will give the restaurant a lively character, offering effortless dining from morning through evening.

Upstairs, ***Privato*** will take a more refined approach to Fujian and Cantonese cuisine, with a focus on seafood, seasonal ingredients and thoughtful presentation. Four private dining rooms, including a chef's table, will also be available for a more intimate setting for gatherings, celebrations, and longer meals.

Find Your Pace

Movement and recovery will also be woven into the guest experience at FILA HOUSE Shanghai. On the third floor, the***PURE Wellness & Activity Space*** will bring together a fitness club, activity pool, and indoor swimming pool, alongside group training

spaces, yoga and Pilates studios, changing and shower facilities, relaxation areas, and recovery facilities. Designed for both everyday movement and deeper recovery, the space will offer guests room to train, recharge and reset — reflecting FILA's long-standing connection to sport while embracing a more balanced approach to wellbeing.

The Social Side of West Hongqiao

FILA HOUSE Shanghai will offer flexible settings for brand launches, corporate events, media gatherings, private dining, salons, and celebrations. Planned second-floor facilities will include an approximately 114.7-square-meter Salon 1 accommodating up to 60 guests, one approximately 40.4-square-meter Salon 2 accommodating up to 14 guests , and the 42-seat Privato private-dining venue.

The hotel will be located at No. 518 Panzhong Road inside Shanghai ANTA Center in the Qingpu District, Shanghai. Exit 3 of Panlong Road Station on Metro Line 17 is approximately 500 meters away, or about a six-minute walk. Nearby destinations include the National Exhibition and Convention Center (Shanghai), Panlong Tiandi Ancient-Town Waterfront, Qingpu's Jiangnan water towns and the Hongqiao transportation hub. The hotel also plans to introduce a dedicated pet-friendly floor and provide self-parking and electric-vehicle charging facilities. Detailed policies will be announced through the hotel's official channels.

Be Among the First to Experience FILA House Shanghai

Celebrate the opening with up to *15% off* across all room categories, with no minimum stay required.

Book from 7 September to 29 November 2026 for stays from 16 November 2026 to 28 February 2027, and discover a new expression of movement, style and modern hospitality in Shanghai.

For more information about FILA HOUSE Shanghai, please visit the website and follow us on social media for the latest news and happenings.

# # #

About FILA HOUSE Shanghai

Located at Shanghai ANTA Center in Qingpu District, Shanghai, FILA HOUSE Shanghai is a 108-room lifestyle hotel centered on sport fashion. Created by ANTA Group, the hotel is slated to join the JdV by Hyatt brand. Positioned as "Where Style Meets Movement – Inspiring an Elegant, Connected and Effortlessly Dynamic way of living," FILA HOUSE Shanghai will bring FILA's spirit of style and movement to life through energizing stays, social connections and memorable experiences that help guests feel confident, elegant and fully themselves. "Move with Style. Stay with Elegance."

About ANTA Group

ANTA Group is one of the world's leading sporting goods groups, with extensive experience in sports brand management, product innovation, retail operations and multi-brand development across performance sports, mass-market sports, sport fashion and outdoor lifestyle.

As a key force behind FILA's development in China, ANTA Group is creating FILA HOUSE Shanghai to extend the brand beyond products and retail into an urban lifestyle experience. The project embodies ANTA's "Keep Moving" brand spirit and long-term perspective. ANTA Group is closely involved in construction quality, spatial experience and service details while respecting professional hotel operating standards, and plans to continue exploring connections among sports brands, urban living, wellness, dining, social experiences and local discovery.

About JdV by Hyatt

The JdV by Hyatt brand offers a collection of independent hotels that exhibit personality and joy. True to its namesake, *joie de vivre*, the properties are vibrant reflections of their surroundings, inviting guests to embrace discovery in their travels. Enjoy World of Hyatt benefits with eligible stays at JdV by Hyatt hotels – discover more here.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the Luxury Portfolio, including **Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®**; the Lifestyle Portfolio, including

Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX®, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including **Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid® Hotels & Resorts, Bahia Principe Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas**; the Classics Portfolio, including **Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®**; and the Essentials Portfolio, including **Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios®, Hyatt Select, and UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com .

# # #

MEDIA CONTACT:

Tong Ni

Director of Marketing & Programming

FILA HOUSE Shanghai

T: +86 15258801177

E: Tonytong.ni@jdvbyhyatt.com

Pidichanan Macaluso

Director, Brand Public Relations

The Lifestyle Group at Hyatt

E: pidichanan.macaluso@hyatt.com

Additional assets available online: (1)

https://newsroom.hyatt.com/FilaHouseShanghaiOpening