

Historic downtown hotel ushers in new chapter with 142 guestrooms & dining rooted in the story of St. Louis

CHICAGO (October 19, 2026) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of [Hyatt Centric Downtown St. Louis](#), the first Hyatt Centric hotel in the state of Missouri. Located at 1501 Washington Avenue, the historic hotel puts guests in the heart of downtown St. Louis, with the Gateway Arch, Busch Stadium, City Museum, Forest Park, America's Center Convention Complex and MetroLink all within easy reach. Housed in a 1910 building that helped shape Washington Avenue's role in the city's garment and footwear industry, Hyatt Centric Downtown St. Louis uniquely connects guests with the city's rich history.

The eleven-story building where Hyatt Centric Downtown St. Louis is located was constructed as the headquarters for Roberts, Johnson & Rand Shoe Company, one of the major players in St. Louis's shoe manufacturing industry in the early twentieth century. Architecturally, the building is significant for its Sullivanesque design, featuring slender vertical columns, elaborate ornamentation and Art Nouveau influences. Its distinctive façade remains an important reminder of the era when Washington Avenue was at the center of St. Louis's garment and footwear industries.

The hotel's 142 guestrooms pair contemporary décor with abundant natural light, high ceilings, oversized windows and city views. Honoring its historic roots, the industrial-inspired rooms and suites reflect St. Louis's welcoming, down-to-earth character, with open layouts, modern furnishings and select rooms offering a dedicated seating area with a sofa.

Designed for lighthearted travelers with an adventurous spirit, **Hyatt Centric Downtown St. Louis** serves as a home base for discovery, placing guests at the heart of the city providing easy access to the city's culture, dining and entertainment.

"Hyatt Centric Downtown St. Louis gives World of Hyatt members and guests a new way to experience the city from the center of the action," said Bill Tirone, General Manager, Hyatt Centric Downtown St. Louis. "With a welcoming address, thoughtful spaces to gather and easy access to the places that make St. Louis special, the hotel brings the city's history forward rather than treating it as a backdrop, giving guests a downtown base with a genuine sense of place."

Guests and locals can gather at **The Link**, the hotel's lobby restaurant and bar, which serves locally sourced, sophisticated New American dishes for breakfast, lunch and dinner. The menu features St. Louis-inspired favorites, including toasted ravioli and The Hill Classic pizza, alongside offerings prepared in the restaurant's signature wood-burning pizza oven and wood-fired grill. The Link's name references Theodore C. Link, the St. Louis architect associated with the historic building and best known for designing St. Louis Union Station. Guests can also gather at the **Lobby Bar** or enjoy 24-hour grab-and-go convenience at **Provisions**, a market featuring sandwiches, salads, and other essentials.

On the rooftop, **Expedition** is a seasonal bar and pool where guests can gather and take in stunning views of downtown St. Louis. The venue features a full bar with shareable dishes and creative cocktails. Expedition will be open during the spring and summer for lunch and dinner throughout the week, extending the hotel's role as a place to pause, gather and take in the city from above.

"The opening of Hyatt Centric Downtown St. Louis is a strong vote of confidence in our downtown area and the future of our visitor economy," says Brad Dean, Chief Executive Officer, Explore St. Louis. "By bringing new life to a historic Washington Avenue landmark within close proximity to America's Center and The Dome, the new Hyatt Centric gives visitors another compelling reason to stay in the heart of St. Louis."

Hyatt Centric Downtown St. Louis offers approximately 11,750 square feet of flexible meeting and event space for executive meetings, social celebrations, weddings, rehearsal dinners and welcome receptions, including a ballroom capable of hosting more than 200 guests. Additional amenities include a 24-hour fitness center, a rooftop pool and pet-friendly accommodations.

To make a reservation or learn more about the property, visit hyattcentricdowntownstlouis.com. To celebrate the opening of Hyatt Centric Downtown St. Louis, World of Hyatt is also offering members who book the "New Hotel Member Bonus Offer" rate 2X World of Hyatt points for every full \$1 USD, or equivalent, spent on that room rate and eligible incidental charges. Explore more hotels new to World of Hyatt [here](#).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Centric:

Hyatt Centric is a brand of full-service modern boutique hotels located in vibrant cities and leisure destinations. Created to connect guests to the heart of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery so travelers never miss a moment of adventure. Each hotel offers social spaces to connect, from the lobby to the bar and

restaurant where guests come together over curated art, locally inspired food and well-crafted cocktails. Streamlined contemporary rooms focus on delivering everything guests want and nothing they don't. A passionately engaged team is there to provide local expertise on the best food, nightlife and activities the neighborhood has to offer. For more information, please visit hyattcentric.com. Follow @HyattCentric on [Facebook](#) and [Instagram](#), and tag photos with #HyattCentric.

About Hyatt Hotels Corporation:

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the Luxury Portfolio, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the Lifestyle Portfolio, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX®**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the Inclusive Collection, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid® Hotels & Resorts**, **Bahia Principe Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**; the Classics Portfolio, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®** and the Essentials Portfolio, including **Caption by Hyatt®**, **Unscripted by Hyatt**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios®**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

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