

The 300-room property, located in the famed Gothenburg Central Station, expands Hyatt's brand presence in Scandinavia

CHICAGO (April 15th, 2025) - [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of Hyatt Place Gothenburg Central, further expanding Hyatt's brand footprint in Scandinavia. Located in the heart of Gothenburg, atop the city's Central Station, the 300-room hotel offers a dynamic hub for modern travelers seeking comfort, connectivity, and convenience.

A prime destination for business and leisure

Situated in the vibrant city center within easy reach of cultural landmarks, a thriving restaurant scene, and charming canals and parks, Hyatt Place Gothenburg Central offers guests a convenient stay experience amidst the hustle and bustle of the city. World-class attractions like Liseberg Amusement Park, the picturesque Gothenburg Archipelago, and Ullevi, one of Scandinavia's most iconic stadiums, are right outside the hotel's doorstep.

Michel Morauw, Managing Director North EAME, commented: "As Gothenburg continues to emerge as a hub for both business and leisure travel, we are excited to add to this momentum by welcoming Hyatt Place Gothenburg Central to the city. With a prime location, modern designed spaces and thoughtfully sourced dining options, we look forward to introducing guests to all that the hotel has to offer."

Anders Moe, CEO, Flying Elephant and hotel operator, Gest Hotels, commented: "We are excited to introduce Hyatt Place Gothenburg Central to the city. Hyatt brings a world-class hotel experience and an extensive distribution network, and together we have developed a great new hotel and dining concept. We will now offer the best guest experiences from the city's best location."

Blending nature with casual comfort

Built on top of the Central Station, Hyatt Place Gothenburg Central has undergone a year-long refurbishment to reflect the Hyatt Place brand's modern design and welcoming ambience. The interiors have been thoughtfully crafted as a 'green oasis', taking inspiration from Gothenburg's lush green spaces, natural landscapes and the Archipelago. This is complimented by calming hues of beige and green in the guestrooms and suites, evoking a comfortable environment for rest and relaxation.

Practical amenities and effortless convenience

Hyatt Place Gothenburg Central offers 300 modern guestrooms including five suites. Guests can enjoy access to a fitness center and flexible meeting spaces, including a 968-square-foot (90-square-meter) event space accommodating up to 100 guests.

The hotel also offers a vibrant restaurant and bar concept, Blanche Brasserie & Bar, a modern bistro that breathes the Mediterranean and makes guests feel welcome and relaxed amidst an all-day menu and curated beverage program.

The opening of Hyatt Place Gothenburg Central underscores Hyatt's ongoing commitment to expanding its brand footprint in key global markets, creating unique experiences that cater to the needs of both business and leisure travellers.

For more information or to book a reservation, please visit: [Hyatt Place Gothenburg](#)

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2024, the Company's portfolio included more than 1,400 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape® Resorts & Spas**, and **Alua Hotels & Resorts®**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About Hyatt Place

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 430 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace.

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