

Milestone openings and new guest experiences across Park Hyatt, Alila and The Unbound Collection by Hyatt brands define a focused period of growth, with Mexico at the center

CHICAGO (September 29, 2026) – As 2026 enters its final quarter, Hyatt Hotels Corporation (NYSE: H) is highlighting a concentrated period of growth across its luxury portfolio in the Americas, led by the expansion of the Park Hyatt portfolio in Mexico and a series of distinctive additions to The Unbound Collection by Hyatt.

From the Pacific coast of Baja California Sur to Mexico's Caribbean coastline and the dynamic capital city of Mexico City, the Park Hyatt brand is building a three-property story across the country – with Park Hyatt Cabo del Sol which opened its doors last December and the upcoming openings of Park Hyatt Riviera Maya and Park Hyatt Mexico City Polanco. Meanwhile, properties such as The Clayfield in the heart of Niagara-on-the-Lake are expanding The Unbound Collection by Hyatt portfolio in the Americas, while the luxury all-inclusive resort Impression Isla Mujeres is set to join the collection in November. Together, these openings and brand milestones reflect Hyatt's considered approach to luxury growth: expanding its reach while giving each brand and property a separate point of view.

"I couldn't be more excited about our new luxury hotels – each individual, each thoughtful and gracefully designed with thought, taste and elegance. Across the Americas, our portfolio is growing with those principles in mind: from the Park Hyatt brand's next chapter in Mexico to the Alila brand's expansion in the Riviera Maya earlier this year, to the independent character of the beautifully individual hotels in The Unbound Collection by Hyatt. Our focus is to grow thoughtfully and give travelers more choice while ensuring each hotel has a clear point of view and highly personal service at its center."

– Tamara Lohan, Global Brand Leader - Luxury, Hyatt.

Park Hyatt in Mexico: three expressions across a vibrant country

[Park Hyatt Cabo del Sol](#) opened in December 2025 as the brand's first Mexican hotel. Set on the coast of Baja California Sur, every room has views of how the property brings the Park Hyatt brand's residential sensibility to Baja through contemporary Mexican architecture, oceanfront dining and a wellness offering shaped by the surrounding landscape.

Expected to open by the end of 2026, [Park Hyatt Riviera Maya](#) will be the world's first all-inclusive Park Hyatt hotel. Located on a secluded stretch of Mexico's Caribbean coastline, the resort will offer a new interpretation of the all-inclusive experience – one shaped by choice, discretion and the art of thoughtful hosting. From personalized pre-arrival planning to entirely à la carte dining, every detail is designed to give guests the freedom to settle into Riviera Maya on their own terms.

[Park Hyatt Mexico City Polanco](#) is expected to welcome its first guests in spring 2027. Located on Campos Elíseos in Polanco, the 155-room-and-suite hotel will overlook Chapultepec Park, with Mexican art, design and cuisine shaping its interiors and culinary offering.

Together, Cabo del Sol, Riviera Maya and Mexico City Polanco will give travelers three distinct ways to experience Mexico through the Park Hyatt lens –from the Pacific coast and Caribbean shoreline to the cultural heart of the capital. Each property will offer a sense of place shaped by its setting, allowing guests to pair a stay in Mexico City with time on either coast while enjoying the thoughtful service and considered Park Hyatt experiences.

The Unbound Collection by Hyatt Expands with Independent Character

Across the Americas, The Unbound Collection by Hyatt continues to grow through independent properties defined by distinctive architecture, history and service.

[The Clayfield](#), Hyatt's new wine-country retreat in Niagara-on-the-Lake, Ontario, draws on the region's clay-rich soil and surrounding vineyards for inspiration. Warm earth tones, natural materials and tactile finishes give the property a contemporary expression rooted in the character of Niagara's wine country.

On November 2, [Impression Isla Mujeres](#) will transition into The Unbound Collection by Hyatt. The adults-only, all-inclusive resort will bring its suite-led accommodations, butler service and highly personalized hospitality into a collection known for independent character and differing narratives.

This year, The Unbound Collection by Hyatt will launch an 'experiences initiative that will celebrate rare, curated and locally rooted experiences that bring each hotel's story and destination to life. From private culinary and wine experiences to behind-the-scenes access to local culture, artists and makers, the program is designed to create one-of-a-kind moments guests could not simply book elsewhere. [The Georgian](#), [Hotel La Compañía Casco Antiguo](#) and Impression Isla Mujeres are among the

properties set to offer an enriched experience program, translating design, culinary heritage, history and cultural encounters into memorable, highly personalized experiences.

Alila Extends its Americas Story from California to Mayakoba

The Alila portfolio in the Americas spans [Alila Ventana Big Sur](#), [Alila Napa Valley](#), [Alila Marea Beach Resort Encinitas](#) and, since February 2026, [Alila Mayakoba](#).

Situated within Mayakoba on Riviera Maya, the 60-acre Alila Mayakoba resort unfolds across a stretch of beach, lagoon and jungle, with 182 guestrooms, suites and villas, six dining destinations and Alila Spa. Architecture that opens to the surrounding landscape, locally sourced materials and collaborations with regional artisans bring the Yucatán Peninsula into the design. A wellbeing program developed with local practitioners adds a cultural dimension to the stay while preserving Alila's understated, highly personal approach.

Beginning October 1, Alila Mayakoba, [Alila Ventana Big Sur](#), [Alila Napa Valley](#) and [Alila Marea Beach Resort Encinitas](#) will join Erewhon's Member Lifestyle Collective, introducing the Alila brand to a highly engaged audience with a shared appreciation for wellbeing and intentional living. This fall, Erewhon members can discover more about participating Alila hotels and the Member Lifestyle Collective directly through Erewhon.

Grand Hyatt Extends Growth Across the Americas

Complementing the Luxury portfolio's momentum, the Grand Hyatt brand is expanding its presence across Latin America and the Caribbean with [Grand Hyatt Grand Cayman](#), [Grand Hyatt Cancun](#) and [Grand Hyatt Los Cabos](#) all set to open in the fourth quarter of 2026.

Together, these resorts extend the brand into sought-after leisure destinations, with Cancún and Los Cabos adding all-inclusive experiences to the Grand Hyatt offering in the Americas.

For more information or to book a stay, visit [hyatt.com](https://www.hyatt.com).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the Luxury Portfolio, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the Lifestyle Portfolio, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX®**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the Inclusive Collection, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid® Hotels & Resorts**, **Bahia Principe Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**; the Classics Portfolio, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the Essentials Portfolio, including **Caption by Hyatt®**, **Unscripted by Hyatt**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios®**, **Hyatt Select**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and

group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; the impact of global tariff policies or regulations; economic sanctions or other government restrictions that may limit our ability to conduct business or receive payments; hostilities, or fear of hostilities, including the ongoing military conflict in the Middle East and security-related disruptions in Mexico, as well as terrorist attacks or other acts of violence, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as hurricanes, earthquakes, tsunamis, tornadoes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; the impact of government-issued travel advisories, airspace closures, or flight suspensions on international arrivals and hotel bookings in affected regions; our ability to successfully achieve specified levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations or realize anticipated synergies; failure to successfully complete proposed transactions, including the failure to satisfy closing conditions or obtain required approvals; our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and manage the Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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