Hyatt Newsroom

New hotel rooted in Cycladic culture brings authentic design and meaningful connection to the island of Paros

CHICAGO (July 2, 2026) – Hyatt Hotels Corporation (NYSE: H) today celebrated the opening ofParian Chronicle Hotel Paros, a 50 room contemporary Cycladic retreat on the island of Paros, Greece, managed by SWOT Hospitality. The hotel blends the cultural heritage of the island with upscale leisure offerings and private outdoor space. This marks the Destination by Hyatt brand's second property in Greece and its first property on a Greek island, a milestone in the brand's growing footprint, now spanning 25 hotels and resorts in nearly 10 countries globally. The opening represents a meaningful step for the brand in an increasingly attractive European market, where in 2025 Greece's inbound tourism reached an all-time high, attracting 37.98 million visitors. [1]

With a name inspired by the ancient marble inscription discovered on Paros that recorded moments of Greek history and mythology, the hotel invites guests to experience the island not as visitors, but as participants in an unfolding story. Located in the picturesque village of Kampos, just minutes from the airport and Parikia Port. Parian Chronicle offers a tranquil base to explore the very best of the island. Paros is brimming with local producers, hidden beaches and traditional Parian villages, all bordered by the shimmering coastline and captured by the slow-paced rhythm of everyday life.

Parian Chronicle Hotel Paros features 50 newly built guestrooms and suites, offering ultimate serenity and relaxation for guests ages 13 and above. Thoughtfully positioned throughout the property to maximize privacy, 39 rooms boast private pools, while the remaining selection all offer outdoor jacuzzis, creating a seamless indoor-outdoor living experience that emanates a home away from home. Ranging from 30 to 42 square-meters, guestrooms and suites feature spacious terraces or patios, shimmering sea views, and a calming coastal ambiance.

The interiors reimagine traditional Greek architecture through clean lines, whitewashed forms and natural materials, including stone, wood and linen. Drawing on the natural environment of Paros, its marble, landscape and ever-present light, architect and interior designer Makridis Associates has grounded the visual language of the hotel in the island itself. A palette of soft neutrals and warm earth tones are inspired by Paros marble and the textures of the island.

"Parian Chronicle Hotel Paros has been carefully curated to channel the legacy of the Ancient Parian Chronicles, whose famous marble inscriptions have been reinterpreted for the culturally curious traveler," said Manuel Melenchón, Managing Director, EAME South. "For an elevated experience rooted in place and purpose, we invite each guest to unwind through the refined comfort of private pools and hot tubs, local cuisine, and genuine connections that a Destination by Hyatt hotel offers. We are delighted to mark the brand's first opening on a Greek island, a significant milestone in our continued growth across Southern Europe."

A taste of the Cyclades

At NAAO, the hotel's signature restaurant, dining follows the rhythm of the island from morning through to sunset. Breakfast begins with a signature drink and the Peskesi basket, bringing together freshly baked breads, herbs, olive oil, honey and regional cheeses. At lunch, The Parian Table presents sharing style dishes shaped by local recipes, seasonal produce and ingredients sourced from island growers and makers. As evening falls, Cycladic ingredients and techniques, including curing, sun drying and grilling, are paired with wines from Paros and the wider Cyclades, alongside a considered cocktail and zero and low alcohol offering.

Beyond the table, guests are invited to discover Paros through producer led tastings, island pantry rituals and communal gatherings that bring together local food, music and hospitality.

Ancient rituals meet modern wellness

Designed as a coastal sanctuary, the hotel's wellness offering is centered around**Nipson Spa**, inspired by ancient Greek healing traditions. The 120-square-meter wellness area features a full-equipped fitness centre, two separate single-sex saunas, a double treatment room and dedicated relaxation spaces, offering restorative therapies designed to reconnect guests with mind and body. In addition, the large outdoor pool is ready to welcome guests who seek to restore and rejuvenate.

Authentic island experiences

Reflecting the Destination by Hyatt brand's commitment to immersive travel, Parian Chronicle Hotel Paros connects guests to the heritage of the island offering an authentic taste of local culture, craftsmanship and cuisine. From discovering hidden beaches and traditional villages, to meeting local artisans, producers and winemakers, no stone is left untouched for guests who seek meaningful connection, thoughtful design and slow-paced luxury.

"Parian Chronicle Hotel Paros is a place that moves to the rhythm of the island, unhurried, generous and deeply rooted in the story of Paros," said Nikos Koutroumanidis, General Manager, Parian Chronicle Hotel Paros. "We have worked to create a

sanctuary that honors this extraordinary setting while offering every comfort our guests deserve. Each guest who arrives becomes part of an unfolding story, and we cannot wait to welcome them."

For further information or to make a reservation, please visit Parian Chronicle Hotel Paros: https://www.hyatt.com/destination-by-hyatt/en-US/pasdh-parian-chronicle-hotel-paros. World of Hyatt members can also earn redeem points on their stay. If you aren't a member, join World of Hyatt for free.

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The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Destination by Hyatt

The Destination by Hyatt brand is a diverse collection of independent hotels and resorts that are individual at heart yet connected by a commitment to embody the true spirit of each location—whether urban hubs or sprawling resort retreats. Ranging from upper-upscale to luxury, each property is purposefully crafted to be a place of immersive discoveries, in cities or communities, offering authentic design and warm, welcoming service. As an honored host, each Destination by Hyatt property connects guests to both people and place—offering a sense of belonging that invites all to *make our destination yours*. For more information, visit destinationbyhyatt.com. Follow the Destination by Hyatt brand on Instagram: @destinationhotels, X: @Destination, and Facebook: Destination Hotels.

About Parian Chronicle Hotel Paros

Parian Chronicle Hotel Paros, part of Destination by Hyatt, and managed by SWOT Hospitality, is a contemporary Cycladic retreat located in Kampos on the island of Paros, Greece. Inspired by the ancient marble Parian Chronicle, the hotel is designed as a gateway to the island's culture, history and natural beauty, blending storytelling with a modern hospitality experience.

The property features 50 rooms and suites, many with private pools or terraces, designed with natural materials such as stone, wood and linen to reflect the surrounding landscape while offering contemporary comfort.

Dining and wellness experiences are rooted in local traditions, with cuisine inspired by the flavours of Paros and the wider Cyclades, alongside a spa and curated experiences that connect guests to the island's heritage and way of life.

As the first Destination by Hyatt property in Paros, Parian Chronicle Hotel Paros embodies the brand's philosophy of creating hotels that are deeply connected to their surroundings, offering guests an authentic and immersive sense of place.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including ***Park Hyatt***®, ***Alila***®, ***Miraval***®, ***Impression by Secrets***, and ***The Unbound Collection by Hyatt***®; the *Lifestyle Portfolio*, including ***Andaz***®, ***Thompson Hotels***®, ***The Standard***®, ***Dream***® ***Hotels***, ***The StandardX***®, ***Breathless Resorts & Spas***®, ***JdV by Hyatt***®, ***Bunkhouse***® ***Hotels***, and ***Me and All Hotels***; the *Inclusive Collection*, including ***Zoëtry***® ***Wellness & Spa Resorts***, ***Hyatt Ziva***®, ***Hyatt Zilara***®, ***Secrets***® ***Resorts & Spas***, ***Dreams***® ***Resorts & Spas***, ***Hyatt Vivid***® ***Hotels & Resorts***, ***Bahia Principe Hotels & Resorts, Alua Hotels & Resorts***®, and ***Sunscape***® ***Resorts & Spas****;* the *Classics Portfolio*, including ***Grand Hyatt***®, ***Hyatt Regency***®, ***Destination by Hyatt***®, ***Hyatt Centric***®, ***Hyatt Vacation Club***®, and ***Hyatt***®; and the *Essentials Portfolio*, including ***Caption by Hyatt***®, **Unscripted by Hyatt**, ***Hyatt Place***®, ***Hyatt House***®, ***Hyatt Studios***®, **Hyatt Select,** and ***UrCove***. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit *www.hyatt.com*.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about the Company's plans, strategies, outlook, the number of properties we expect to open in the future, the expected timing and payment of dividends, the Company's 2026 outlook, including the Company's expected System-wide Hotels RevPAR Growth, Net Rooms Growth, Net Income, Gross Fees, Adjusted G&A Expenses, Adjusted EBITDA, Capital Expenditures, and Adjusted Free Cash Flow, expected capital returns to shareholders, financial performance, prospective or future events and involve known and unknown risks that are difficult to predict. As a result, the Company's actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe,"

"estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by the Company and the Company's management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments, as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geopolitical conditions, including political or civil unrest or changes in trade policy; the impact of global tariff policies or regulations; economic sanctions or other government restrictions that may limit our ability to conduct business or receive payments; hostilities, or fear of hostilities, including the ongoing military conflict in the Middle East and security-related disruptions in Mexico, as well as terrorist attacks or other acts of violence, that affect travel; travel-related accidents; natural or man-made disasters, weather and climate-related events, such as hurricanes, earthquakes, tsunamis, tornadoes, droughts, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; the impact of government-issued travel advisories, airspace closures, or flight suspensions on international arrivals and hotel bookings in affected regions; our ability to successfully achieve specified levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations or realize anticipated synergies; failure to successfully complete proposed transactions, including the failure to satisfy closing conditions or obtain required approvals; our ability to maintain effective internal control over financial reporting and disclosure controls and procedures; declines in the value of our real estate assets; unforeseen terminations of our management and hotel services agreements or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; risks associated with the introduction of new brand concepts, including lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and manage the Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; and violations of regulations or laws related to our franchising business and licensing businesses and our international operations; and other risks discussed in the Company's filings with the SEC, including our annual reports on Form 10-K and quarterly reports on Form 10-Q, which filings are available from the SEC. All forward-looking statements attributable to the Company or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth above. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We do not undertake or assume any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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[1] https://insete.gr/studies/inbound-tourism-to-greece-2025-developments-and-trends-compared-to-2024-and-2019/?lang=en

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