

Niagara-on-the-Lake's new boutique hotel joins The Unbound Collection by Hyatt

CHICAGO (September 17, 2026) – Hyatt Hotels Corporation (NYSE: H) announced the opening today, in the heart of Canadian wine country, of The Clayfield, a one-of-a-kind boutique wine-and-wellness hotel inspired by its setting in Niagara-on-the-Lake.

Whether you are an oenophile looking to explore the vineyards, eat extraordinary food or relax with clay based and wine inspired wellness treatments, The Clayfield is a destination in and of itself. Drawing inspiration from Niagara's vineyards, taking its name from the clay-rich landscape, and deeply linked to the town's creative community, the property encompasses inspiring architecture, destination-led dining and wine-influenced wellness and personal, considered hospitality, providing a sophisticated base from which to experience the region every season of the year.

The Clayfield presents a refined contemporary expression of wine-country living, fusing the artistic spirit of the locale with the charm and character of Old Town Niagara, and the timeless romance of the vines.

The winemaker and the community-builder

The Clayfield brings together the creative ambitions of two local Niagara families – the Feldbergs and the Hawleys.

For David Feldberg, founder of Stratus Vineyards, the seeds for The Clayfield were planted after opening his family winery, where design and hospitality are as much a part of the visitor experience as the wines themselves. Feldberg saw the potential for a hotel guided by the same philosophy as the vineyard – the translation of landscape into experience.

In parallel, John Hawley and his family were completing an award-winning New Urban neighborhood with a village center now known as Clayfield Commons. When Hawley and Feldberg met in 2019, they quickly discovered how closely their ideas aligned. Their shared values and passion for excellence, creativity and design created an ideal blend. Together, they could realize their respective visions while creating something greater than either could have achieved alone.

Inspired by Niagara

Conceived by Montreal-based Sid Lee Architecture, the design of The Clayfield embodies sculptural forms and sweeping curves inspired by the region's escarpment. Slender vertical timber elements echo the orderly rows of neighboring vineyards. The outcome of the building feels both unexpectedly novel and unmistakably connected to its setting.

Rather than relying on traditional wine country motifs, the design interprets Niagara through material, light, landscape and craftsmanship. Floor-to-ceiling windows bring the surrounding vineyards, gardens and changing skies into the hotel, while warm oak, natural stone, woven textiles and richly layered textures create interiors that are sophisticated, tactile and welcoming.

"The hotels that stay with you are often the ones that feel completely natural in their surroundings, and The Clayfield has been shaped by Niagara-on-the-Lake at every turn. You see it in the architecture inspired by the escarpment and vineyards, in the food and wine, and in the way the hotel connects guests to the region. It's an exciting, contemporary addition to Niagara-on-the-Lake and a brilliant new expression of the individuality we love about The Unbound Collection by Hyatt brand."

– Tamara Lohan, Global Brand Leader – Luxury, Hyatt

Stay, Savour and Unwind

Dining and social spaces extend throughout the hotel, including The Rooftop at The Clayfield, Niagara-on-the-Lake's first rooftop patio, serving cocktails and small plates looking out over the vineyards.

The Clayfield hotel's culinary offering is anchored by [Terrain](#), a contemporary wine country restaurant from The Ascari Group. Rooted in the landscape and seasons of Niagara, and led by Executive Chef Joel LaBute, the restaurant celebrates the region through produce-driven cuisine, relationships with local growers and producers, and a wine program that places Niagara's leading wineries and small-lot producers at its heart. Terrain encompasses an 80-seat main dining room, 25-seat lobby bar, and intimate Chef's Table creating a destination for locals and visitors to experience the food, wine and character of Niagara. The full-service spa will also take its cues from Niagara's mineral-rich clay landscape, as well as its wine culture, with clay-based treatments including body rituals and vinotherapy.

For meetings and events, more than 5,400 square feet of flexible space encompasses an elegant ballroom with state-of-the-art audiovisual capabilities, accommodating everything from intimate executive gatherings and private dinners to larger meetings

and celebrations.

The Vision for Clayfield Commons

Clayfield Commons brings together an existing grocer, bank, drug store and medical center with a growing collection of independent retailers, makers and creators, restaurants, a café and neighborhood services surrounding a landscaped public green. The foundational aim is to showcase the character and creativity of Niagara's entrepreneurs, with businesses including The Garrison House Restaurant, LoveBee Natural Products, The Organic House Chocolate Co., Bloom & Co., Handmade Presence, Southern + Bel Restaurant, and Oliv Tasting Room, alongside the much-loved long-running weekly seasonal Farmers' Market. Together, with more to come, they create a vibrant new place to shop, dine, gather and explore Niagara.

"We saw a unique opportunity to create a special place that celebrates the abundant talent of Niagara-on-the-Lake and becomes part of the everyday life of residents, while giving visitors a fresh way to enjoy all that our wonderful community has to offer."

– John Hawley, president of Village Developments Inc.

Niagara Calls

Opening at the start of autumn, The Clayfield welcomes its first guests just as Niagara enters one of its most beautiful seasons, with harvest underway the fall resplendent and colorful.

"The Clayfield brings its own blend of warmth, character and thoughtful hospitality to our destination. Properties like this help showcase what makes Niagara-on-the-Lake so special and give visitors another reason to return again and again."

– Kathy Weiss, CEO, Tourism Niagara-on-the-Lake

The Clayfield joins The Unbound Collection by Hyatt brand during a period of continued global growth for the brand, following recent additions including The Georgian in Santa Monica, California and Hotel 1000 in Seattle, Washington. Looking ahead, the collection is expected to further expand its footprint with anticipated openings including The Digby in Savannah, Georgia, and Casa Duhau in Mendoza, Argentina, in 2027, continuing to bring together independent hotels and resorts distinguished by their individuality, rich sense of place and story-worthy character.

Reservations for The Clayfield are [now open](#). To celebrate its opening, The Clayfield is introducing exclusive offers for stays through April 2027. Learn more [here](#).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2026, the Company's portfolio included more than 1,500 hotels and all-inclusive properties in 83 countries across six continents. The Company's offering includes brands in the Luxury Portfolio, including **Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®**; the Lifestyle Portfolio, including **Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX®, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels**; the Inclusive Collection, including **Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid® Hotels & Resorts, Bahia Principe Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas**; the Classics Portfolio, including **Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®**; and the Essentials Portfolio, including **Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios®, Hyatt Select, and UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of *stories worth collecting*. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire guests seeking elevated service when they travel. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](#) and [Instagram](#) and tag your photos with #UnboundxHyatt.

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