Meeting and event planners now have a user-friendly one-stop-shop to digitally access Hyatt properties' suite of meeting and event offerings, including sustainable meeting solutions and wellbeing experiences

CHICAGO (April 5, 2023) – Hyatt Hotels Corporation (NYSE: H) today announced the unveiling of Together by Hyatt's new Event Experience Guides designed to provide all information a meeting planner needs in one place. Planners will now have an interactive, easy-to-navigate online platform with resources such as menus, sustainability practices, wellbeing experience options, event spaces, guest room type details and more. The visually led Event Experience Guides allow for a flexible and seamless process for meeting and event planners, so they can focus on delivering exceptional events for attendees.

"The Event Experience Guide is an evolution of our meeting and event philosophy Together by Hyatt, which truly reimagined the meeting experience for our group customers. It invites planners to easily explore our suite of tools and inspiration on their own terms," said Jack Horne, global head of sales and revenue, Hyatt. "We reached a milestone in our recovery with group rooms revenue fully recovered to 2019 levels in the fourth quarter with rates 15 percent above 2019, a testament to our customers prioritizing in-person interaction and connection. Looking ahead, as of year-end, group room revenue for the full year of 2023 was pacing 21 percent ahead of last year for Americas full-service management with record lead volumes in January, higher than any month last year."

The new Event Experience Guides offer customized property-specific planning resources including:

- Real-time information available 24/7, streamlining the communication between property teams and meeting planners by ensuring all resources can be found in one place
- A dynamic and easy-to-navigate user interface that showcases all information a planner could possibly need to execute a successful meeting and event such as venue photography, capacity charts, detailed floor plans of event spaces and exclusive preferred vendor options
- Curated food and beverage menus unique to each location, with Hyatt's *"Food. Thoughtfully Sourced. Carefully Served."* philosophy incorporated, including local and responsible sourcing, plant-forward choices, seasonal flavors and balanced portions
- Carefully assembled "Sustainability Fact Sheets" customized by hotel, highlighting how they are addressing climate change and water conservation, waste and circularity as well as responsible sourcing
- Access to renowned wellbeing specialists through videos available for meetings and events, offering an opportunity for attendees to prioritize their wellbeing as part of their event experience
- Time-saving Event Success Guidelines and technology resources which include the Hotel Resource Guide, providing answers to planner's most frequently asked questions

"We aspire to be the hospitality brand of creativity, flexibility and care, and our Event Experience Guides are created with the intention of simplifying event planning and execution by making information accessible in one convenient location, ensuring our meeting planners and attendees feel that they are at the center and in booking with us, their event will exceed expectations," said Steve Enselein, senior vice president, events, Hyatt. "Inspired by Hyatt's World of Care platform, planners will learn about how they can work with a hotel to make their event more sustainable. We look forward to helping planners incorporate their sustainability vision and goals into their events."

Event Experience Guides are available at select U.S. properties as of March 31, 2023, including Grand Hyatt, Hyatt Regency, Andaz, Park Hyatt, Thompson Hotels and Hyatt Centric branded properties. By July 2023, they are expected to roll out to JdV by Hyatt, Destination by Hyatt, Alila and The Unbound Collection by Hyatt branded properties in the U.S. Hyatt hotels in Europe, Africa and Middle East and Asia Pacific are anticipated to be updated by the end of the year and Hyatt Place and Hyatt House properties in 2024.

In order to access our Event Experience Guides, please reach out to the property events team at your hotel of interest. To learn more about Together by Hyatt and current offers, please visit hyatt.com/events.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2022, the Company's portfolio included more than 1,250 hotels and all-inclusive properties in 75 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including ***Park Hyatt®***, ***Grand Hyatt®***, ***Hyatt Regency®***, ***Hyatt®***, ***Hyatt Residence Club®***, ***Hyatt Place®***, ***Hyatt House®***,

and ***UrCove***; the *Boundless Collection*, including ***Miraval®***, ***Alila®***, ***Andaz®***, ***Thompson Hotels®***, ***Hyatt Centric®***, and ***Caption by Hyatt®***; the *Independent Collection*, including ***The Unbound Collection by Hyatt®***, ***Destination by Hyatt®***, and ***JdV by Hyatt®***; and the *Inclusive Collection*, including ***Hyatt Ziva®***, ***Hyatt Zilara®***, ***Zoëtry® Wellness & Spa Resorts***, ***Secrets® Resorts & Spas***, ***Breathless Resorts & Spas®***, ***Dreams® Resorts & Spas***, ***Hyatt Vivid Hotels & Resorts***, ***Alua Hotels & Resorts®***, and ***Sunscape® Resorts & Spas***. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit *www.hyatt.com*.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, risks associated with the acquisition of Apple Leisure Group, including successful integration of the Apple Leisure Group business; the duration and severity of the COVID-19 pandemic or any additional resurgence and the pace of recovery following the pandemic or any additional resurgence; the short and long-term effects of the COVID-19 pandemic, including on the demand for travel, transient and group business, and levels of consumer confidence; the impact of actions taken by governments, businesses, or individuals in response to the COVID-19 pandemic or any additional resurgence on global and regional economies, travel limitations or bans, and economic activity; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic or any additional resurgence; general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters such as earthquakes, tsunamis, tornadoes, hurricanes, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of the COVID-19 pandemic, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; violations of regulations or laws related to our franchising business; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors

that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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https://newsroom.hyatt.com/TogetherbyHyatt-EventExperienceGuides