

# INSIDE THE MIND OF THE BUSINESS TRAVELER

The Hyatt Place and Hyatt House brands understand what guests need when they travel – seamless experiences that are authentic, intuitive and modern, allowing these go-getters to remain productive and worry free, without skipping a beat. But to really get inside the mind of these road warriors, the brands conducted a business traveler survey with adults in the U.S., India and China to see what keeps them moving.

## THE HUSTLE IS REAL



**65%** feel pressure to work longer hours when traveling for business



**88%** view business travel as a time to re-energize both professionally and personally



**95%** are motivated to advance their career

## ROAD SKILLS TRANSLATE



**87%** believe being on the road has taught them skills they can use when facing challenges in their personal life



**80%** typically use the shortcuts they've learned while on business travel when planning personal travel



**90%** say business travel helps them communicate successfully with different types of people

## BUSINESS TRAVELERS APPRECIATE ON-THE-ROAD PERKS

### Skipping Morning Chores



**37%** of U.S. business travelers say NOT making the bed is a major benefit of trips that require hotel stays

### Conference Call Casual



**22%** of business travelers say dialing-in in their pajamas is a major perk of trips that require hotel stays

### Working In Working Out



**More than half (52%)** of U.S. business travelers workout about the same or more when on the road than they do at home

## TIME AWAY FROM HOME IS A TIME FOR A LITTLE INDULGENCE

### Foodie Tendencies



**56%** Enjoy the local cuisine

### Bath-Leisure



More than  $\frac{1}{4}$  (**26%**) enjoy a bubble bath

### Show Time



**27%** Admit to binge watching TV

## SHHH... DON'T TELL... THE ALONE TIME IS KIND OF NICE

Percentage of business travelers who say they are likely to feel relaxed about having some alone time on the road



## SO #WHYSETTLE?

Business travelers are traveling with purpose – whether that's making a sale, making a pitch or building new relationships. They never settle and neither do we, which is why Hyatt Place and Hyatt House hotels are designed around business travelers to make their journey easier, more productive and successful.

To learn more, visit: [www.hyatt.com/whysettle](http://www.hyatt.com/whysettle).

