

INSIDE THE MIND OF THE INDIAN BUSINESS TRAVELLER

Business travellers seek seamless experiences that are authentic, intuitive and modern, allowing them to remain productive and worry free, without skipping a beat. To bring-to-life these experiences brands need to deeply understand the business travellers' behavior. The Hyatt Place brand conducted a business traveller survey in India to see what keeps them moving and to identify their expectations that need to be catered to.

THE HUSTLE IS REAL



72% feel pressure to work longer hours when traveling for business



91% view business travel as a time to re-energize both professionally and personally



95% are motivated to advance their career

ROAD SKILLS TRANSLATE



90% believe business travel has taught them skills they can use when facing challenges in their personal life



76% typically use the shortcuts they've learned while on business travel when planning personal travel



95% say business travel helps them communicate successfully with different types of people

BUSINESS TRAVELLERS APPRECIATE ON-THE-ROAD PERKS

Room Service & In-Room Dining



48% of business travellers enjoy being able to order room service while on the road

Conference Call Casual



30% of business travellers say dialing-in in their pajamas is a major perk of trips that require hotel stays

Working In Working Out



41% of business travellers workout about the same or more when on the road than they do at home

TIME AWAY FROM HOME IS A TIME FOR A LITTLE INDULGENCE

Foodie Tendencies



61% experience the local cuisine

Bath-Leisure



31% enjoy a bubble bath

Show Time



33% admit to binge watching TV

SHHH... DON'T TELL... THE ALONE TIME IS KIND OF NICE

Percentage of business travellers who say they are likely to feel relaxed about having some alone time on the road



Hyatt Place hotels are designed around business travellers to make their journey easier, more productive and successful. To learn more, visit: www.hyattplace.com

