Hyatt Newsroom

Eligible World of Hyatt and Delta SkyMiles® members can link their accounts today to enjoy dual-earn benefits, access limited-time offers and enter for a chance to win an exclusive trip through SkyMiles® Experiences, with more milestone rewards launching in 2027

CHICAGO, IL (November 17, 2026) – Some travel relationships are simply meant to be. Now, Hyatt and Delta Air Lines are turning that connection into a more connected, personalized and rewarding travel experience, revealing how members can begin benefiting from the collaboration today, along with more rewards and experiences planned for the future.

Beginning today, elite members who link their accounts can earn rewards across both qualifying Delta flights and Hyatt stays, bringing one of the most requested loyalty benefits to life and giving travelers more value from the journeys they are already taking. Linked members will then be able to access limited-time offers, and eligible linked members in the U.S. can enter for the chance to win a trip through SkyMiles® Experiences, no points or miles required at Alila Mayakoba in Riviera Maya, Mexico.

Starting in 2027, eligible elite members of both programs will gain access to new milestone reward choices, giving them more ways to earn, more flexibility in how they use their loyalty and more possibilities for where their rewards can take them next.

“World of Hyatt and Delta SkyMiles® were each built to make travel more meaningful and rewarding, which makes this collaboration feel meant to be,” said Laurie Blair, Senior Vice President, Global Marketing and Loyalty, Hyatt. “By connecting the Delta flight and Hyatt stay, we are helping members get more from the journeys they are already taking while opening the door to new experiences, destinations and memories. It is an exciting next step in our commitment to caring for members throughout the full travel journey, from takeoff to check out.”

“At Delta, we know loyalty is something we earn by delivering meaningful value and experiences that make our Members want to keep choosing us,” said Dwight James, S.V.P. – Customer Engagement & Loyalty and CEO, Delta Vacations. “Our relationship with World of Hyatt gives us another way to do that by recognizing and rewarding Members across more of their travel, while creating new ways to earn, engage and experience both brands.”

Dual Earn Takes Flight

Elite members of both programs who link their Delta SkyMiles® and World of Hyatt accounts beginning today can earn rewards across both qualifying flights and stays.

In addition to earning Delta SkyMiles® under the Delta SkyMiles® program, linked World of Hyatt elite members can earn Bonus Points on eligible Delta flight fares, which include Delta Comfort, Delta Premium Select, Delta First Class and Delta One:

- **Discoverist members** can earn one World of Hyatt Bonus Point for every $2 in eligible Delta flight spend.
- **Explorist, Globalist and Lifetime Globalist members** can earn one World of Hyatt Bonus Point for every $1 in eligible Delta flight spend.

Delta SkyMiles® Diamond, Platinum, Gold and Silver Medallion Members can earn one Delta mile for every $1 in qualifying spend at participating Hyatt properties in addition to earning World of Hyatt points under the World of Hyatt program. Eligible spend includes qualifying room rates, qualifying incidental spend, and qualifying non-stay charges at participating Hyatt properties, eligible Mr & Mrs Smith spend booked through Hyatt, and eligible spend at The Venetian booked through Hyatt.

By bringing together two award-winning loyalty programs, the dual-earn benefit gives eligible elite members more value from the flights and stays they are already booking, without changing how they travel.

More Rewards at More Milestones

The collaboration will also introduce new ways for qualifying members to choose rewards across both programs, helping them turn loyalty milestones into future flights, stays and experiences.

Beginning January 1, 2027, linked World of Hyatt members can choose from a range of Delta awards as they reach qualifying Milestone Rewards thresholds. The first Delta award choice will become available at 20 qualifying nights or 35,000 Base Points, with additional choices as members progress through the program, including:

- Delta e-certificates in varying amounts at milestones from 20 to 60 qualifying nights
- Two single visit Delta Sky Club passes at 70, 80 and 90 qualifying nights
- Opportunities to receive Delta Medallion Status at milestones from 100 to 150 qualifying nights

Beginning February 1, 2027, with the start of the 2028 Medallion Year, qualifying Delta SkyMiles® members will also have new

ways to turn their loyalty into memorable World of Hyatt stays. Through Delta Choice Benefits, eligible members can select World of Hyatt Free Night Awards, as a 2028 Medallion Year Choice Benefit, including:

- A Category 1-4 Free Night Award as a Platinum Choice Benefit
- A Category 1-7 Free Night Award as a Diamond Choice Benefit

These new choices extend the value of Delta loyalty across more of the travel journey, giving them more flexibility to select the rewards that best fit their travel goals.

Limited-Time Offers for Linked Members

To celebrate the start of this new chapter, Hyatt and Delta are introducing a series of limited-time offers for members who link their accounts.

From November 17 through December 31, 2026, linked members can register to earn one additional World of Hyatt Tier-Qualifying Night Credit after completing their first qualifying Hyatt stay during the offer period.

The celebration continues in 2027. From January 4 through February 15, linked members can:

- Earn 1,000 World of Hyatt Bonus Points after completing their first eligible Delta premium cabin flight following account linking. Eligible Delta premium cabin flight fares include Delta Comfort, Delta Premium Select, Delta First Class and Delta One
- Earn 1,000 Delta miles after completing their first qualifying Hyatt stay following account linking

Together, the offers give linked members an immediate opportunity to begin experiencing the added value of the collaboration across both sides of their journey. In the future, linked members of both programs will be able to participate in status challenges to fast track to elite status. Further details to come.

See here for full terms of these offers.

Enter to Win an Unforgettable SkyMiles® Experience

Hyatt and Delta are also teaming up for an exclusive Delta SkyMiles® Group Drop Experience, giving members the chance to escape to Alila Mayakoba, part of Hyatt's Luxury Portfolio, in Riviera Maya, Mexico, no points or miles required.

Invite a friend and enter together for the chance to win two $1,000 Delta Gift Cards to use towards airfare from their home airport to Cancun International Airport, a three-night stay at Alila Mayakoba for two from January 22 to January 25, 2027, food and beverage, choice of a complimentary wellness, fitness or culinary experience, access to an on-property Delta lounge pop-up and a special farewell dinner and concert.

From elevated travel and thoughtful hospitality to standout food, live music and Riviera Maya sunshine, the experience will bring the Hyatt and Delta collaboration to life in one memorable getaway.

Additionally, members who link their World of Hyatt and Delta SkyMiles® accounts before entering the sweepstakes will be eligible for one extra entry to win. Visit **here** for official rules and details to enter to win the SkyMiles® Experience, visit https://world.hyatt.com/content/gp/en/rewards/delta-skymiles.html to link accounts, and learn more about the new benefits.

A Bright Beginning of a Long-Term Relationship

These benefits mark the beginning of a long-term relationship between Delta and Hyatt. By combining their complementary strengths, the companies are building a more connected travel experience where members are recognized, rewarded and able to realize greater value at every stage of the journey. Over time, Delta and Hyatt will continue advancing that vision, making travel more seamless, personalized and rewarding from takeoff to checkout.

Additional information about eligibility, qualifying activity and applicable terms and conditions is available at https://world.hyatt.com/content/gp/en/rewards/delta-skymiles.html. To learn more about additional offers and experiences through World of Hyatt, or to sign up for free, visit hyatt.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

Abbreviated Sweepstakes Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. Open to legal residents of the 50 U.S./D.C., age 21+. Void outside the 50 U.S./D.C. and where prohibited. Sweepstakes starts at 6:00:00 AM ET on 11/17/2026; ends at 11:59:59 PM ET on 11/23/2026. Odds of winning depend on the number of entries received. See full Official Rules for details at delta.com/groupdrop. Sponsor: Delta Air Lines, Inc., 1030 Delta Blvd., Atlanta, GA 30354.

About World of Hyatt
World of Hyatt is Hyatt's award-winning guest loyalty program uniting participating locations in Hyatt's Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid® Hotels & Resorts, Sunscape® Resorts & Spas, and Alua Hotels & Resorts®; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios®, Hyatt Select and UrCove. Members who book directly through Hyatt channels can enjoy personalized care and earn access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, digital key, and exclusive member rates. With 72 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, and wellbeing focused experiences through the World of Hyatt FIND experiences platform. Travelers can enroll for free at hyatt.com, download the World of Hyatt app for android and IOS devices and connect with World of Hyatt on Facebook, Instagram, TikTok and X.

For further information: Media Contact: Hyatt Emily Mekstan Emily.Mekstan@hyatt.com

---

https://newsroom.hyatt.com/meanttobe