Hyatt Newsroom

New commitments include first-ever Veteran and Military Rate, strengthened career placement and development for veterans and military spouses, and further engagement with veteran-owned businesses

CHICAGO (October 26, 2018) – In honor of the upcoming Veterans Day holiday,Hyatt Hotels Corporation (NYSE: H) today announced new benefits and programs that demonstrate a strengthened commitment to honoring those who have served or are serving in the United States military. These commitments include a new rate for U.S. veterans, active military personnel and their immediate family members, and reinforced veteran job placement and career development efforts.

“Military personnel, veterans and their families have worked and fought hard to support their country and they shouldn’t have to settle when on the road or pursuing a post-military career,” said Mark Vondrasek, Hyatt’s chief commercial officer and Veterans Diversity Business Resource Group (DBRG) executive sponsor. “We welcome military personnel, veterans and their families to work and stay with Hyatt.”

Veteran and Military Rate

Individuals who have served or are currently serving in any official government-sponsored branch of the United States armed services and their immediate family members can get between 10 and 15 percent off the Hyatt Standard Rate at any participating Hyatt-branded hotel in the United States when booking the Veteran and Military Rate with offer code MILVET*. This is the first-ever veteran and military discount to be offered by Hyatt hotels. A valid U.S. Military/Veteran ID or other documented proof of service is required at check-in, and military personnel, veterans and immediate family members who are World of Hyatt members will be eligible to earn World of Hyatt points for their stay.

The Hyatt House brand will also allow eligible military personnel, veterans and immediate family members to combine the Veteran and Military Rate with its upcoming holiday promotion, in which World of Hyatt members who stay for four or more consecutive nights at any Hyatt House hotel in the U.S. between November 1 and December 31, 2018 can earn 2,000 World of Hyatt bonus points. For full terms and conditions, please visit worldofhyatt.com/holiday.

Employer of Choice

Hyatt aims to be an employer of choice for military veterans and their families. A Hyatt career offers veterans an opportunity to further develop skills and pursue interests born from their military careers: leadership, teamwork and a chance to travel the world. The Hyatt Veterans DBRG champions veterans in job placement and career development, and pursues volunteer activities supporting military interests in Hyatt communities. To bolster its military recruiting efforts, Hyatt is collaborating with a key organization that helps veterans transition back into the workforce called HirePurpose.

Hyatt encourages colleagues to take pride in identifying as veterans and honors them through celebrations and events. Hyatt has been named to the 2018 FORTUNE “100 Best Companies to Work For®”list, an annual ranking of companies with outstanding workplace cultures according to global research and consulting firm Great Place to Work and FORTUNE.

Support of Veteran-Operated Businesses

The Hyatt Place and Hyatt House brands will also further integrate veteran-owned businesses into the guest experience with proceeds benefiting veterans. These brands will expand their existing preferred t-shirt vendor relationship in the U.S. with Rags of Honor, the only silkscreen shop that is 100 percent operated by homeless and unemployed veterans with proceeds directly supporting that mission. On Veterans Day, and weekly throughout November, colleagues at 350 Hyatt Place and Hyatt House properties across the United States will wear Hyatt-branded Rags of Honor t-shirts as a sign of gratitude to those who have served. Additionally, World of Hyatt Globalists and Explorists will receive a t-shirt during any stay at a Hyatt Place or Hyatt House hotel in the United States throughout November, subject to availability. The Hyatt House brand plans to test Veteran Roasters coffee at participating hotels across the U.S.

“We want to show those who serve and have served in the military that we understand them. They never settle and neither do we, which is why Hyatt Place and Hyatt House hotels are celebrating their service and commitment to their country this Veterans Day and beyond,” Steven Dominguez, vice president of global brands, Hyatt Place and Hyatt House.

For more information about Hyatt and its ongoing commitment to military personnel, veterans and their immediate families, please visit: www.hyatt.com/Veterans.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 14 premier brands. As of June 30, 2018, the Company's portfolio included more than 750 properties in more than 55 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top colleagues, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the ***Park Hyatt®, Miraval®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Andaz®, Hyatt Centric®, The Unbound Collection by Hyatt®, Hyatt Place®, Hyatt House®, Hyatt Ziva™, Hyatt Zilara™, Hyatt Residence Club®*** and ***Exhale®*** brand names. For more information, please visit ***www.hyatt.com***.

****Terms & Conditions for Veteran and Military Rate:***

The Veteran and Military Rate is valid for between 10% and 15% off the Hyatt standard rate only for veterans and active duty members of any official government-sponsored branch of the United States armed services who remain in good standing, and their immediate family members (limited to parents, children/legal wards, spouses and domestic partners). Valid at participating Hyatt hotels and resorts located in the United States (excluding Miraval resorts, M life Rewards destinations, Small Luxury Hotels of the World properties and Hyatt Residence Club resorts). Must request offer code MILVET at time of booking to qualify for discount. To qualify, eligible guests must make their reservation via Hyatt.com or a Global Contact Center and, at the time of booking, indicate their intention to book using the Veteran and Military Rate. At check-in, the service member (or the service member's immediate family member) must present a valid Veteran/Military ID, Form DD-214, or other documented proof of military service issued by the applicable official government-sponsored branch of the United States armed services. Veteran and Military Rate is non-transferrable (other than to immediate family members as detailed above), is valid for up to 2 guest rooms per stay, and is non-commissionable. Unless otherwise stated, not valid in conjunction with previously booked or held stays, groups/conventions, and may not be combined with other rates, promotions or offers. Veteran and Military Rate is per room, per night based on single or double occupancy, unless otherwise stated, and excludes tax, incidental expenses, service charges, in-room charges or any other hotel charges. Room upgrades and extra guests will be subject to additional charges. Subject to individual hotel cancellation, guarantee, and no-show policies as provided at the time of reservation. Limited number of rooms allocated to this rate; reservations subject to availability. Promotional blackout periods may apply due to seasonal periods, special events, or extreme demand, and normal arrival/departure restrictions apply (unless otherwise noted). This is an Eligible Rate in the World of Hyatt program. Eligible Rates are defined in the World of Hyatt program terms (see worldofhyatt.com/terms). Hyatt reserves the right to alter or withdraw this rate at any time without notice. Void where prohibited by law. Hyatt, World of Hyatt, and related marks are trademarks of Hyatt Corporation or its affiliates. ©2018 Hyatt Corporation. All rights reserved.

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