

New openings signify Hyatt's commitment to offering unique experiences and care for guests within sought-after destinations

CHICAGO (March 4, 2020) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today thoughtful Americas growth for The Unbound Collection by Hyatt brand, including new openings, brand transitions, and development plans within rich locales with distinct narratives. From an old Jesuit monastery and restored historic athletic clubs, to a charming seaside retreat and sprawling 500-acre ranch and more, the expansion of The Unbound Collection by Hyatt brand delivers on Hyatt's overall commitment to grow in destinations where guests want more Hyatt experiences – and to offer story-worthy experiences in markets that matter most to guests and World of Hyatt members.

Currently, The Unbound Collection by Hyatt brand includes more than 20 unique hotels – located in key destinations around the world – each with their own distinct story. Ranging from historic landmarks to tropical resorts and new builds, properties within The Unbound Collection by Hyatt brand are designed to captivate travelers looking for premium and luxury experiences while backed by the elevated service Hyatt is known for and connected by the World of Hyatt loyalty program.

“Because Hyatt's efforts are grounded in listening and fueled by care, The Unbound Collection by Hyatt brand has a unique position within the Hyatt portfolio, as each property has the opportunity to tell its own story,” said Heather Geisler, senior vice president of global brands, Hyatt. “As we continue to see the brand thoughtfully grow across the globe, we are excited to watch each story unfold, further driving brand loyalty to travelers looking for experiences unlike any other.”

The latest development agreements within The Unbound Collection by Hyatt brand include plans for **Hotel La Compañía** in Panama City, Panama, which will be nestled within the heart of Casco Viejo (Spanish for “Old Quarter”), a UNESCO World Heritage site. Expected to open in 2021, the 88-room hotel is set to become the first property in Panama that is part of The Unbound Collection by Hyatt brand.

The historic **Chicago Athletic Association** landmark property located in the heart of Chicago's business and cultural district joined The Unbound Collection by Hyatt brand in November 2019. The unique property was restored from a renowned 19th century athletic club to a hotel in 2015, with the purpose of returning the building to Chicagoans following 125 years of members-only access. Today, the 241-room “urban playground” offers seven award-winning food & beverage outlets – including the Prohibition-era microbar Milk Room, lively Game Room, the swanky, James Beard Award-winning Cherry Circle Room, and the hotel's crown jewel, Cindy's, its rooftop restaurant and bar perched 13 stories above Millennium Park. In addition, locals and guests alike are invited to experience the Chicago Athletic Association hotel's 150+ annual programming events, ranging from pop-up roller skating nights in the hotel's vintage gym to hands-on cocktail workshops with in-house experts. For more information, visit www.chicagoathlethichotel.com.

The storied **Carmel Valley Ranch**, a 500-acre all-suite resort tucked in the foothills of the Santa Lucia Mountains on the Monterey Peninsula, joined The Unbound Collection by Hyatt brand in January 2020. Unveiled as part of the resort's 2019 reimagination, Carmel Valley Ranch offers a variety of interactive adventures including artisanal cheesemaking workshops at The Creamery, wine and cheese tastings at The Market, falconry, hatchet throwing and more. The resort also offers revitalizing treatments at the treetop Spa Aiyana, hyper-seasonal and local cuisine at signature restaurant Valley Kitchen and guided walks through its vineyard and gardens. As a purveyor of culinary experiences, the property now offers [Saturday Supper Club](#), the newest wintertime festivity at The Ranch featuring family-style dinners, games and live entertainment at the Golf Clubhouse every Saturday through April 25, 2020. For more information, visit www.carmelvalleyranch.com.

Mar Monte Hotel, located just minutes from downtown Santa Barbara, nestled between the rugged Santa Ynez range and pristine Santa Barbara beach, is set to join the collection in Spring 2020, rebranding from Hyatt Centric Santa Barbara after an extensive renovation. The 200-room hotel has been reimaged to establish a style of contemporary Santa Barbara with classic Spanish-influenced design. The property will deliver coastal Italian-inspired cuisine paired with spirited cocktails at the beachside Costa restaurant, all-day dining at the poolside Café Lido, and dynamic social spaces including “The Yard,” along with “The Living Room and Oceanfront Terrace,” which will be adjacent to the lobby and offer wine tastings and welcoming spaces for guest gatherings. Further, Mar Monte Hotel will host Golden Hour Happy Hour as a nightly sunset ritual with locally sourced signature cocktails and bites. For more information, visit www.marmontehotel.com.

Two additional properties within The Unbound Collection by Hyatt brand that are set to open in the U.S. in 2020 and 2021, respectively, include the 144-room restored landmark property, Hotel Kansas City, in Kansas City, Mo. and a 64-room boutique hotel in Hollywood, Calif. Both properties are currently being restored to their original beginnings, with a focus on providing extraordinary architectural details for guests looking to feel inspired.

Globally, The Unbound Collection by Hyatt brand expanded its footprint in 2019, with the reintroduction of Hotel du Louvre, after completing a property-wide renovation in June 2019. Inspired by the original Napoleon III style, the famed hotel sits in the heart of the Paris's Palais-Royal district, surrounded by the Musée du Louvre, the Comédie-Française, the Palais Garnier and Palais Royal. In December 2019, the brand also debuted in the U.K. with the opening of Great Scotland Yard, a luxury hotel with rich

history residing on the site of the former headquarters of the Metropolitan Police. Expected to reopen in summer 2020 is the historic gem Hotel du Palais Biarritz, a palace built by Napoleon III for his wife Eugenia de Montijo.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and /or one or more of its affiliates.

About The Unbound Collection by Hyatt

The Unbound Collection by Hyatt brand is a portfolio of independent, premium hotel properties, ranging from historic urban gems to contemporary trend-setters and boutique properties to resorts. Whether it is a fascinating past, an exclusive location, famous architecture and design, or an award-winning dining experience, each of the brand's 21 hotels has its own distinct narrative and creates novel, story-worthy experiences for guests. In markets from Barcelona to Budapest, guests can be inspired by hidden gems around the world. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](https://www.facebook.com/unboundxhyatt) and [Instagram](https://www.instagram.com/unboundxhyatt) and tag your photos with #TellYourTale.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 20 premier brands. As of December 31, 2019, the Company's portfolio included more than 900 hotel, all-inclusive, and wellness resort properties in 65 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the Park Hyatt®, Miraval®, Grand Hyatt®, Alila®, Andaz®, The Unbound Collection by Hyatt®, Destination®, Hyatt Regency®, Hyatt®, Hyatt Ziva™, Hyatt Zilara™, Thompson Hotels®, Hyatt Centric®, Caption by Hyatt, Joie de Vivre®, Hyatt House®, Hyatt Place®, tommie™, Hyatt Residence Club® and Exhale® brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.

Forward-Looking Statement

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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