Hyatt Newsroom

Set to open Spring 2021, adjacent boutique properties are poised to become a world-class beach destination in San Diego County

CHICAGO (**October 8, 2020**) – Hyatt Hotels Corporation (NYSE: H) and Oceanside Beach Resort Owner LLC, an affiliate of S.D. Malkin Properties, proudly announce the naming of the new Mission Pacific Hotel and The Seabird Resort, both expected to open in Spring 2021 in Oceanside, Calif. The two adjacent hotels will be the newest and largest oceanfront resort development in San Diego County in more than half of a century, collectively spanning 700 feet of beachfront property. Along with immediate beach access, Mission Pacific Hotel and The Seabird Resort will offer guests a combined 387 guestrooms – most with water-facing views – as well as a variety of food and beverage experiences, oceanview pools and meeting spaces, full recreational programming for beach services and water sports, and more.

Guests of the new Mission Pacific Hotel will enjoy a laid-back, yet upscale experience. The hotel will feature 161 guestrooms and suites, more than 3,000 square feet of curated retail, and three bespoke food and beverage experiences, including the only rooftop pool bar in northern San Diego County, and a restaurant overlooking the pier from renowned Guadalupe Valley Chef, Roberto Alcocer. The hotel will also open the doors to the “Top Gun” house, the iconic 1887 house featured in the popular 1980s film following an extensive restoration project. As part of Hyatt’s Joie de Vivre boutique hotel brand, Mission Pacific Hotel will invite guests and locals alike to connect, live in the moment and celebrate the joy of life.

Joining the Destination Hotels brand, The Seabird Resort will offer the best of California Coastal estate living with colorful touches throughout. The property will feature 226 guest rooms and suites, a full-service spa and fitness center, a 9,000 square foot ocean-facing pool deck, and more than 20,000 square feet of meeting spaces with ocean views. The property will also feature two uniquely concepted food and beverage experiences, including a signature California cuisine restaurant and an oceanview lobby living room bar and lounge perfect for taking in Oceanside’s famous sunsets.

Hyatt also announced today the appointment of Michael Stephens as area managing director of both Mission Pacific Hotel and The Seabird Resort, overseeing all operations for the hotels. Stephens brings nearly two decades of management experience in the hospitality industry, including 30 years at Hyatt. Stephens was the opening general manager of the acclaimed Andaz Maui Resort and most recently, served as general manager for Paradise Point Resort & Spa in San Diego.

"It is a privilege to lead the efforts in opening Mission Pacific Hotel and The Seabird Resort, which will capture the essence of all Oceanside has to offer,” said Stephens. “Hyatt is committed to growing its brand presence with intent in markets that matter to our valued guests, and I look forward to ensuring our hotels celebrate the local spirit and deliver an unmatched luxury beach experience for our future guests.”

Brandon Hendricks was also announced as area director of sales and marketing of both Mission Pacific Hotel and The Seabird Resort. Hendricks will oversee the properties’ sales and marketing efforts and implement business strategies to successfully open the hotels, continue to drive revenue and track the hotels’ business goals. Hendricks brings more than 25 years of experience in the hospitality industry and is a veteran sales and marketing leader in the luxury hotel market, most recently serving as the director of sales and marketing at The Phoenician in Scottsdale and, prior to that, the St. Regis in Deer Valley.

“Oceanside is a quickly evolving destination, home to some of the world’s best surfing and water sports, and we’re excited to offer guests two unique hotel experiences inspired by this captivating locale,” said Hendricks. “Offering stunning ocean views, new restaurants, bars and event venues, Mission Pacific Hotel and The Seabird Resort will continue Oceanside’s emergence as an authentic destination along San Diego’s beautiful north shore.”

The two adjacent properties will be situated at the base of the historic Oceanside Pier, a short stroll from Oceanside’s Amtrak Station and a quick drive from Southern California’s most famous attractions – including Legoland, Safari Park, San Diego Zoo, and Disneyland. Located in the state-designated Oceanside Arts District, the hotels plan to display an extensive permanent art collection and rotating exhibits curated by the Oceanside Museum of Art and exclusively featuring works by Southern California artists.

For more information, please visit theseabirdresort.com and missionpacifichotel.com.

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and / or one or more of its affiliates.

For further information:

About S.D. Malkin Properties

S.D. Malkin Properties, Inc. is a global real estate company specializing in creating and operating experiential retail and hospitality destinations for discerning global audiences. S.D. Malkin’s expertise includes retail, hotel and urban mixed-use projects in the United States, including the award-winning Hilton Gaslamp and Cable Building Lofts in San Diego as well as Two Rodeo Drive in Los Angeles and, through Value Retail PLC and VIA Outlets, affiliated companies, luxury factory outlet retail

Villages in Europe and China. S.D. Malkin is also currently involved in the development of large scale, sports and entertainment anchored mixed-use master planned environments. S.D. Malkin Properties has offices in Greenwich, Connecticut and San Diego, California. For more information, visit www.sdmproperties.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company offering 21 premier brands. As of June 30, 2020, the Company's portfolio included more than 900 hotel, all-inclusive, and wellness resort properties in 65 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences, vacation ownership properties, and fitness and spa locations, including under the ***Park Hyatt®, Miraval®, Grand Hyatt®, Alila®, Andaz®, The Unbound Collection by Hyatt®, Destination®, Hyatt Regency®, Hyatt®, Hyatt Ziva™, Hyatt Zilara™, Thompson Hotels®, Hyatt Centric®, Caption by Hyatt®, Joie de Vivre®, Hyatt House®, Hyatt Place®, tommie™, UrCove, Hyatt Residence Club® and Exhale®*** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members.

For more information, please visit www.hyatt.com.

About Destination Hotels

Destination Hotels is a diverse collection of independent hotels, resorts and residences that are individual at heart yet connected by a commitment to embody the true spirit of each location. Ranging from upscale to luxury, each property is purposefully crafted to be a place of immersive discoveries, authentic design, and warm and welcoming service. As honored hosts, Destination Hotels connects guests to both people and place—offering a sense of belonging that invites all to *make our destination yours*. For more information, visit destinationhotels.com. Follow Destination Hotels on Instagram: @destinationhotels, Twitter: @Destination, and Facebook: Destination Hotels.

About Joie de Vivre Hotels

A community for the spirited, light-hearted, and young-at-heart, Joie de Vivre offers a collection of vibrant, independent hotels that are true reflections of the urban neighborhoods they call home. Each hotel provides an experience that is inclusive in spirit and space, welcoming all vibes, tribes and unique souls—effortlessly bringing people together with joy-driven service. Embracing its namesake, each property invites guests and locals to connect, live in the moment and *celebrate the joy of life*. Follow @JDVHotels on Facebook, Instagram, and Twitter for news and updates. For more information, please visit www.jdvhotels.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable when made, are inherently uncertain, and are subject to numerous assumptions and uncertainties, many of which are outside of Oceanside Beach Resort Owner LLC or Hyatt's control, which could cause actual results, performance or achievements to differ materially from those expressed in or implied by such statements. Forward-looking statements made in this press release are made only as of the date of their initial publication and neither party undertakes an obligation to publicly update any of these forward looking statements as actual events unfold, except to the extent required by applicable law. If one or more forward-looking statements is updated, no inference should be drawn that any additional updates will be made with respect to those or other forward-looking statements.

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