

## New hotel in Charleston's Wild Dunes beach resort community offers warm escape for couples, families, groups and wedding parties

**CHICAGO (March 26, 2021)** – [Hyatt Hotels Corporation](#) (NYSE: H) today is pleased to announce the opening of Sweetgrass Inn at Wild Dunes, a newly built signature hotel located on four acres of the coastal Resort. Inspired by the sweetgrass that is indigenous to the South Carolina coast, Sweetgrass Inn is nestled among the dunes of Charleston's barrier island, Isle of Palms. Offering distinct, modern and beachy accommodations with elevated amenities for travelers beckoned by the Lowcountry, Sweetgrass Inn offers an inviting, lively retreat ideal for couples, families and groups. Sweetgrass Inn features 153 guest rooms and suites, a premier spa, two dining outlets, an expansive pool deck and first-class meeting and event spaces, in addition to full access to Wild Dunes Resort's established, award-winning golf courses, tennis club and white sand beaches.

"We believe Sweetgrass Inn resonates with today's traveler seeking a warm sense of belonging through connections to our unique Lowcountry culture," says Robb Walker, Managing Director at Wild Dunes Resort. "When families visit Wild Dunes Resort, they have the opportunity to create a tradition. We are fortunate to welcome generations of families that have been coming year after year and have fallen in love with the history and beauty of the Lowcountry. The growth of our resort experience continues this tradition, and the opening and addition of Sweetgrass Inn as a distinct, true to place resort is certain to serve as the backdrop for countless family memories."

Developed by longtime Wild Dunes Managing Partner Lowe and partner Dart Interests, Sweetgrass Inn offers spacious accommodations with spectacular views of the Atlantic Ocean, Lowcountry marshes, Charleston city skyline and Arthur Ravenel Jr. Bridge. Guest rooms range from king, double queen and one-bedroom suites. Each guestroom embraces modern, contemporary design elements influenced by a coastal aesthetic, incorporating Charleston's historic charm.

Spa at Sweetgrass is a stunning 10,000 square-foot sanctuary where guests are invited to retreat, rejoice and reset their mind and body. The Spa at Sweetgrass features 14 treatment rooms and indoor and outdoor relaxation spaces, including a 3,000 square-foot private outdoor spa garden with plunge pools and cabanas. The spa menu features massages, body treatments, facials and other services, all centered around philosophies of nature with a focus on the healing powers of the ocean and the natural elements of the earth.

Sweetgrass Inn features two new culinary experiences for guests to gather and share a meal. The Laughing Gull, a casual bar and restaurant, serves frosty beverages and island-inspired poolside cuisine, like the lump crab salad and margarita popsicle dessert. Inside the hotel's lobby, The Oystercatcher Restaurant & Bar is a lively gathering place where guests can kick back and enjoy a menu highlighted by local, fresh seafood delivered daily, including oysters on the half shell prepared four ways.

One of the most captivating features is the hotel's new, expansive pool deck with a zero-entry pool, hot tub and kid's splash pad. Poolside programming will be offered for children and families. Other outdoor recreation includes Wild Dunes Resort's signature year-round championship golf, nationally ranked tennis and 1,600 acres of unimpeded sandy beaches.

Sweetgrass Inn elevates Wild Dunes Resort as a premier destination for groups and events in Charleston. With the addition of 153 guest rooms and 30,000 square feet of event space, Wild Dunes Resort is now able to host groups of up to 650 people. Sweetgrass Inn's Indigo Room & Rooftop, the Lowcountry's premier rooftop ballroom and terrace, offers a 3,000 square-foot ballroom and 6,000 square-foot terrace for formal events and weddings. The 8,000 square-foot Osprey Ballroom & Terrace is perfect for multi-function events of up to 800. Adjacent to the Osprey Ballroom, the 570 square-foot Avocet Boardroom provides a more intimate space for meetings or private events.

To welcome guests, Sweetgrass Inn is offering a special [Grand Opening Celebration](#) package that includes more ways to experience the hotel's amenities through a \$50 daily resort credit valid for spa treatments, dining, activities and more, when booking and staying two nights or more between April 1 and December 31, 2021. Terms apply. To learn more or make a reservation at Sweetgrass Inn, please visit <https://www.destinationhotels.com/wild-dunes>.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: [hyatt.com/care-and-cleanliness](https://hyatt.com/care-and-cleanliness).

*The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates*

For further information:

### ABOUT SWEETGRASS INN AT WILD DUNES RESORT

Sweetgrass Inn at Wild Dunes Resort is a new 153-room property in the South Carolina Lowcountry. Sweetgrass Inn encompasses four acres and features state-of-the-art amenities including 30,000 square feet of indoor and outdoor meeting and event space, an 8,000 square-foot grand ballroom with pre-function and terrace event space, a 3,000 square-foot rooftop

ballroom with a 6,000 square-foot terrace featuring stunning ocean views, a lobby lounge, expanded pools with jacuzzies, a kids splash pad, poolside restaurant and bar, a 10,000 square-foot luxurious spa and salon with 14-treatment rooms, a top-notch 2,750 square-foot fitness center, retail space and more.

## **ABOUT WILD DUNES RESORT, A DESTINATION BY HYATT RESORT**

Nestled on the northern tip of Isle of Palms, a lush barrier island off the coast of South Carolina, Wild Dunes Resort, a Destination by Hyatt resort, occupies 1,600 acres of oceanfront paradise with a variety of accommodation options, including the AAA Four-Diamond Rated Boardwalk Inn, the Village at Wild Dunes, private condos, luxury home vacation rentals and its new 153-room Sweetgrass Inn opening in 2021. Wild Dunes Resort, located just 30 minutes from the charm and grace of historic downtown Charleston, will be the largest resort of its kind in the region with the addition of Sweetgrass Inn, offering groups of up to 650 people the chance to enjoy a Lowcountry getaway. With year-round championship golf, nationally ranked tennis, award-winning recreation, spa services and restaurant options, Wild Dunes Resort has been distinguished by many publications and associations as a top destination for families, golfers, tennis lovers and meeting and event planners. Visit Wild Dunes Resort online on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

### **About Destination by Hyatt**

The Destination by Hyatt brand is a diverse collection of independent hotels, resorts and residences that are individual at heart yet connected by a commitment to embody the true spirit of each location. Ranging from upper-upscale to luxury, each property is purposefully crafted to be a place of immersive discoveries, authentic design, and warm and welcoming service. As an honored host, each Destination by Hyatt hotel connects guests to both people and place—offering a sense of belonging that invites all to *make our destination yours*. For more information, visit [destinationhotels.com](https://destinationhotels.com). Follow Destination by Hyatt on Instagram: [@destinationhotels](#), Twitter: [@Destination](#), and Facebook: [Destination Hotels](#).

### **About Lowe**

Lowe, formerly known as Lowe Enterprises, is a leading national real estate investment, development and management firm. Over the past 48 years, it has developed, acquired or managed more than \$32 billion of real estate assets nationwide as it pursued its mission to build value in real estate by creating innovative, lasting environments and meaningful experiences that connect people and place. Lowe currently has more than \$2 billion in commercial real estate projects in the pipeline or under development. In addition to its Los Angeles headquarters, Lowe maintains regional offices in Southern California, Northern California, Charleston, Denver, Seattle, and Washington, DC. For more information visit [www.Lowe-RE.com](http://www.Lowe-RE.com).

### **About Dart Interests**

Dart Interests is a U.S. real estate development and investment firm solely owned by the Dart Family. Dart Interests has a growing portfolio of more than \$1 billion currently invested in real estate projects across seven states. With an emphasis on long term value creation, our structure enables the firm to be flexible as well as purposeful in developing leading-edge properties in both urban and resort settings. Our combination of available capital and industry expertise gives the organization the freedom to take calculated risks and produce meaningful results. Based in Dallas, Dart Interests also has regional offices in Orlando, Charlotte and Houston. For more information, visit: [dartinterests.com](https://dartinterests.com).

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