

The 175-key hotel embraces the city's rich history and inspires exploration for savvy travelers

CHARLOTTE, NC (June 10, 2021) — [Hyatt Centric SouthPark Charlotte](#) celebrates its grand opening today in SouthPark, Charlotte's premier retail and business district. Designed with an inviting, modern ambience and a distinctly local flavor, the 175-room property provides a social hub for travelers seeking a home base in the heart of the action. Situated just steps from SouthPark's premier shopping, dining and entertainment, a short trip from Uptown Charlotte's museums and attractions, and in close proximity to Charlotte Douglas International Airport (CLT), this lifestyle hotel is perfect for savvy travelers with an adventurous spirit looking to immerse themselves in the local culture.

The hotel's modern architecture and interiors, designed by Atlanta-based [Rule Joy Trammell + Rubio](#), are intended to reflect the rich history and beautiful landscapes of the Charlotte region. The all-natural design features an earthy color palette of green, blue, and gold, interwoven with natural elements such as stone, wood, metal and water. In the lobby, guests will be greeted by a show-stopping curved centerpiece staircase and living mural of moss behind the front desk. Signature eclectic art features adorn the lobby, including a colorful, metallic six-foot-tall peacock statue, and a mural by local artist, Hillary Siber Edwards that features 100 porcelain gold ceramic mining pans intended to represent the 100 counties in North Carolina and the region's history as the first documented gold discovery in the United States. A third mural provides an ode to Charlotte's storied revolutionary war history and depicts a lone rider among a herd of horses, celebrating the brave ride of Captain James Jack, a local militia member who rode from Charlotte to Philadelphia in June of 1775 to deliver Mecklenburg County's Declaration of Independence to the representatives from North Carolina.

"We are thrilled to welcome guests and locals alike to Hyatt Centric SouthPark Charlotte," said Nish Patel, president of Beacon Investment Management Group, the hotel's developer and management company. The hotel will introduce visitors to a modern, inviting space with unique artwork and architectural features representative of Charlotte's growth as one of the true jewel cities of the southeastern United States. We worked to create a one-of-a-kind destination in the city, offering a truly fun, sophisticated and shareworthy experience for all that provides the perfect launch pad for guests to discover the magic of Charlotte."

FOOD & BEVERAGE: IRO & MIZU

The restaurants at Hyatt Centric SouthPark Charlotte are designed to be gathering spaces fit for guests and locals with a variety of tastes. The hotel's lobby restaurant IRO, which means 'color' in Japanese, is an intimate, naturally lit space serving colorful signature cocktails to represent the color theme, globally inspired wines and local craft beers, and locally sourced, seasonal small plates. The hotel's rooftop eatery, Mizu, is inspired by the wood-fired Robata grills of Japan and offers a refreshed take on live-fire cooking. Slated to open in August of 2021, the rooftop restaurant by Indigo Road Hospitality Group (IRHG) combines the traditions of ancient Japanese cooking with Southern influences and Asian flavors. The kitchen, helmed by Executive Chef and IRHG veteran, Michael Chanthavong and anchored by Mizu's own Robata grill, features a seafood-focused menu composed of wood-fired, raw, and chilled offerings. The beverage program offers bright, easy-drinking libations using Japanese spirits and seasonal ingredients, complementing the cuisine and atmosphere. With a chic, minimalist design with natural elements throughout, Mizu offers sweeping rooftop views from the patio, as well as sophisticated interiors and comfortable lounge and bar seating. Mizu will open for dinner and bar service, with a forthcoming Sunday brunch at a later date.

GUESTROOMS & SUITES

The 175 guestrooms including 11 suites are artistic and thoughtfully designed to ensure every single detail is intentional. Guests will enjoy soft-close doors and drawers, dedicated reading lights on either side of the bed, USB outlets for device charging, large 55" televisions, rainfall showerheads, and a salon-quality Drybar Buttercup blow dryer to ensure that guests look and feel their best while exploring everything the city has to offer. All rooms also feature an abstract depiction of a crown – a nod to Queen Charlotte.

MEETING & EVENT SPACE

The hotel's banquet and meeting rooms, aptly named for key local historical figures, total more than 4,000 square feet and feature neutral décor, locally inspired art, and floor-to-ceiling windows. The banquet spaces also feature dimmable ceiling lights that can be changed to any color, allowing for mood lighting to cater to any type of event. The 10-seat boardroom, named The Queen's Museum, is enclosed in glass and features a mixed-media portrait by local artist Kathleen Dennis of Queen Charlotte of Mecklenburg-Strelitz, the wife of King George III during the American Revolution, for whom both Charlotte and Mecklenburg County are named.

Additional hotel amenities include complimentary on-site parking, complimentary Wi-Fi and a rooftop fitness center.

Travelers can also take advantage of Hyatt Centric SouthPark Charlotte's summer offer, available for stays through July and August. With the "Stay 2 Nights, 3rd Night Free" promotion, when guests book a three-night stay at the hotel, the third night will be complimentary. This promotion is designed to allow guests to use the extra night to discover, explore and celebrate the

surrounding SouthPark neighborhood, home to gourmet dining, lively breweries, posh cocktail bars, eclectic boutiques, and the [SouthPark Mall](#), one the region's premier shopping locales. This offer is only available for qualifying nights. Please visit the hotel's website for full details and offer terms.

For more information or to make a reservation, please visit hyattcentricsouthparkcharlotte.com.

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In celebration of the 1,000th Hyatt hotel opening, and to provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 1,000 Bonus Points per qualifying night at Hyatt Centric SouthPark Charlotte. That's 500 more Bonus Points when guests check out through June 30, 2021. Additional hotels and respective offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Where a qualifying night and the hotel's offer period coincide with any check outdate from April 1 – June 30, 2021, World of Hyatt members in good standing will receive an additional 500 Bonus Points for a total of 1,000 Bonus Points for each qualifying night during that period.

Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit worldofhyatt.com/newhotelbonus.

To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award.

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For further information:

About Hyatt Centric

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created for millennial-minded travelers who want to be in the middle of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery. The lobby lounge is a launch pad providing guests with information about the most sought-after food, nightlife and activities the destination has to offer, sourced from a community of "in the know" local explorers. The bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't, including environmentally conscious bath products, Bluetooth-enabled electronics and restaurant to-go delivery service. A team of associates is always available to aid guests in their discovery of the destination and make the most of their stay. For more information on Hyatt Centric hotels, visit www.hyattcentric.com.

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