

The 148-room boutique hotel and destination for creative collaboration, unique meetings, and events anchors Culver City's highly anticipated Ivy Station development

CHICAGO – October 6, 2021 – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of [The Shay](#), a Destination by Hyatt hotel and the brand's first urban hotel in Southern California, in the vibrant Culver City district of Los Angeles. The destination-defining property is a central hub for creative camaraderie. Features include loft-like accommodations with luxurious amenities, a sprawling campus with inspiring indoor-outdoor spaces to connect and collaborate during meetings, weddings and events, and an array of community partners that seamlessly blend both guests' and locals' experiences.

Thoughtful Design in the Heart of Culver City

The Shay's relaxed urban interior boasts thoughtfully crafted details like leather-wrapped handrails, patinated metals and native hardwoods that allude to Culver City's industrious past. Larger spaces such as the lobby, courtyard and roof deck comprise a series of intimate nooks, dens and parlors that seamlessly transition from work to play. A property-wide art collection includes 35 locally commissioned murals, textiles, installations and portraits, each accompanied by a unique QR code that invites visitors to learn more about the artist.

"The Shay is the first hotel in Culver City to celebrate the area's growing creative community while fully embracing its rich history," says **Ryan Parker**, general manager of The Shay. "As an anchor to the Arts District, which encompasses art galleries, coffee bars, trending fitness studios and the re-imagined landmark Helms Bakery building with design boutiques and specialty restaurants, The Shay offers guests a distinct sense of place that honors old and new."

Adjacent to the Culver City Metro E Line, The Shay offers convenient access to experience all Los Angeles has to offer, from the boardroom to the beach and everything in between. After a productive day exploring the neighborhood or connecting with colleagues, guests find respite in 148 contemporary rooms and suites designed for comfort. All accommodations feature oversized windows, workstations, curated artwork and modern décor that mirror the city's resourceful spirit. Select suites offer luxuries like wet bars, patios, large soaking tubs, generous living spaces and separate work areas.

Those adding local flair to the hotel's experience include boutique design agency **Studio Collective**, whose award-winning portfolio includes downtown LA's Hotel Figueroa, which is part of The Unbound Collection by Hyatt brand; Culver City-based functional fitness studio **Essers**; LA-born craft grooming product company **Imperial Barber**; specialty spa brand **milk + honey**; and Culver City Art District's **ROSIES Foundation**, a non-profit organization that sources employment for those with disabilities.

Distinctive Food & Beverage Offerings

The Shay plays host to two onsite culinary concepts by Michelin-starred chef Danny Grant's **What If Syndicate** group, including **etta**, a wood-fired eatery with indoor-outdoor seating on the ground floor, and **Celestina**, a high-energy Mexican-inspired restaurant and cocktail bar on the roof deck. What If Syndicate also produces the culinary experiences for meetings, weddings and events.

The Shay boasts Culver City's first curated rooftop pool experience, offering pop-up events including music shows, comedy sets and yoga classes; a versatile outdoor courtyard that leads into a modern ballroom; and an inviting lobby space featuring a cocktail bar and game room outfitted with eclectic seating and contemporary local art.

Expansive Meetings & Events Spaces

The arrival of companies like **Amazon Studios**, **Apple TV** and **WarnerMedia** to Ivy Station are energizing Culver City more than a century after Thomas Ince built the city's first film studio where **Sony Pictures** stands today. The Shay is a co-catalyst for the historic neighborhood's re-emergence as a destination for creative collaboration with **8,000 square feet** of versatile indoor-outdoor event space that takes advantage of Southern California's year-round idyllic weather. Meeting options include a modern boardroom that opens out into a courtyard with a gazebo and fireplace; a contemporary ballroom that connects to multiple pre-function spaces; and sleek breakout rooms.

Each meeting space nods to the destination with Culver City-inspired names like the Ivy Ballroom, Helms and Hayden Meeting Rooms and Blackwelder Boardroom. "We took a charismatic approach to meeting spaces that brings the spirit of Culver City to the experience," says Parker. "There's nothing boring about our boardroom!"

Special Offers

In celebration of its opening, The Shay is offering 50% off all suites and 15% off all standard room rates through the end of the year, and a Bed & Breakfast promotion that includes a full American breakfast for two and late 2:00 pm checkout. For more information about The Shay, terms of these offers, or to book a stay, please visit www.theshayhotel.com or follow

[@TheShayCulverCity](#) on Instagram.

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For further information:

About Destination by Hyatt

The Destination by Hyatt brand is a diverse collection of independent hotels, resorts and residences that are individual at heart yet connected by a commitment to embody the true spirit of each location. Ranging from upper-upscale to luxury, each property is purposefully crafted to be a place of immersive discoveries, authentic design, and warm and welcoming service. As an honored host, each Destination by Hyatt hotel connects guests to both people and place—offering a sense of belonging that invites all to make our destination yours. For more information, visit destinationbyhyathotels.com. Follow the Destination by Hyatt brand on Instagram: [@destinationhotels](#), Twitter: [@Destination](#), and Facebook: [Destination by Hyatt](#)

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