

Designed to offer guests a home base to explore the city, this locally inspired property brings 264 guestrooms, a chef-driven restaurant and a memorable rooftop experience to the Denver Metro area

CHICAGO – October 26, 2021 – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the debut of Hyatt Centric Downtown Denver, the latest property from the modern lifestyle hotel brand, Hyatt Centric. The 264-room hotel attracts guests who are looking to explore the best of what Denver has to offer. In the heart of downtown, the destination-centric hotel debuts a new seasonally inspired restaurant, Apple Blossom, helmed by beloved local restaurateurs Paul C. Reilly and Aileen V. Reilly. Located at 1776 Champa Street, Hyatt Centric Downtown Denver is conveniently positioned near the city's top destinations including the Colorado Convention Center, Denver Center for the Performing Arts, Coors Field, Ball Arena, Union Station, and the bustling Larimer Square.

"We are so thrilled to bring this unique experience to the Denver market," shares General Manager Colleen Huther. "This property fully embraces Denver's booming cultural scene, from the locally inspired menu at Apple Blossom, to the murals from local artists, and meeting space with expansive views of North Downtown – we are truly bringing something special and shareworthy to travelers and locals alike."

Upon arrival, guests are greeted by a vibrant, colorful mural by local artist Megan Walker in the hotel's driveway, blending themes of Denver's urban life, Red Rock Amphitheatre's music culture and Colorado's renowned nature landscape into one vivid picture. Upon entering the hotel, a welcoming, spacious lobby adorned with energizing colors and glowing natural lighting offers the ideal gathering space for reconnecting, collaborating, planning, and unwinding. Locals and travelers alike are treated to music curated by local artist, Eric "Benny" Bloom of Grammy Award winning Lettuce, as they explore the hotel.

In true Denver fashion, the beloved owners of Denver's Beast + Bottle and Coperta debut Apple Blossom, a chef-driven concept celebrating the best of America's seasons with a focus on the agricultural bounty of local and regional ranchers, farmers and purveyors. Apple Blossom's signature dishes include *Cowtown Beef Plate* (a nod to Denver's Stock Show heritage), *Whole Grilled Rainbow Trout*, Chef Fox's *Sweet Moon Pancakes* at brunch, *Apple Turnover with Buttermilk Ice Cream and Local Honey* and more. Paying homage to sister restaurant Coperta, Apple Blossom offers an extensive house-made pasta program using Heritage Colorado grains. The beverage menu includes an all-American wine list, craft cocktails and ciders, with a tap system pouring select wine varietals and beer. The restaurant, located just off the hotel's lobby, seats 68 guests with a 20-seat bar and lounge area and is open for breakfast, lunch and dinner. The Apple Blossom team also oversees room service, catering and banquets for the hotel.

The hotel's spacious rooftop terrace boasts cityscape views, plush seating and outdoor fireplaces where guests can embrace Denver's countless days of sunshine while enjoying small plates and drinks curated by Apple Blossom. With sliding-style doors, the space flows beautifully into a pre-function area where 2,530 square feet of flexible meeting space offers an upscale venue for groups of every size with unparalleled natural light. The penthouse level also plays home to the 975 square foot hospitality suite complete with a dedicated living area, spacious high-end dining table for eight, and a private rooftop terrace with mountain and city views. To complete the presidential floor experience, a 24-hour modern fitness center is lined with floor-to-ceiling windows and features Peloton bikes looking onto the city.

Each Hyatt Centric Downtown Denver guestroom offers thoughtful, modern urban decor to reflect the personality and style of the city in which it resides. Guests can enjoy walk-in showers and an in-room work area, and those who opt for a high-floor space are treated to dramatic views. Guestrooms are completed with thoughtful high-end finishes including keyless entry and check-in, Drybar Buttercup hair dryers in every room, Hyatt Centric robes and BeeKind bath amenities. Additional amenities include a thoughtfully furnished lobby with areas for guests to work, meet, eat and lounge, fresh coffee services; lobby market for grab-and-go items, and valet options.

To make a reservation at Hyatt Centric Downtown Denver, visit hyattcentricdowntowndenver.com or call 303-529-2340.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: hyatt.com/care-and-cleanliness.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

About Hyatt Centric

Hyatt Centric is a brand of full-service lifestyle hotels located in prime destinations. Created for millennial-minded travelers who want to be in the middle of the action, Hyatt Centric hotels are thoughtfully designed to enable exploration and discovery. The

lobby lounge is a launch pad providing guests with information about the most sought-after food, nightlife and activities the destination has to offer. The bar and restaurant are local hot spots where great conversations, locally inspired food and signature cocktails can be enjoyed. Streamlined modern rooms focus on delivering everything guests want and nothing they don't, including BeeKind environmentally conscious bath products, Bluetooth-enabled electronics and salon-grade blow dryers. A team of colleagues is always available to recommend local hidden gems to launch guests' discovery of the destination. For more information please visit hyattcentric.com. Follow @HyattCentric on Facebook and Instagram, and tag photos with #HyattCentricExplorer.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company offering 20 premier brands. As of June 30, 2021, the Company's portfolio included more than 1,000 hotel and all-inclusive properties in 68 countries across six continents. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to attract and retain top employees, build relationships with guests and create value for shareholders. The Company's subsidiaries operate, manage, franchise, own, lease, develop, license, or provide services to hotels, resorts, branded residences, and vacation ownership properties, including under the **Park Hyatt®**, **Miraval®**, **Grand Hyatt®**, **Alila®**, **Andaz®**, **The Unbound Collection by Hyatt®**, **Destination by Hyatt™**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Ziva™**, **Hyatt Zilara™**, **Thompson Hotels®**, **Hyatt Centric®**, **Caption by Hyatt**, **JdV by Hyatt™**, **Hyatt House®**, **Hyatt Place®**, **tommie™**, **UrCove**, and **Hyatt Residence Club®** brand names, and operates the World of Hyatt® loyalty program that provides distinct benefits and exclusive experiences to its valued members. For more information, please visit www.hyatt.com.

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