

CHICAGO (November 18, 2021) – [Hyatt Hotels Corporation \(NYSE: H\)](#) today celebrated the opening of Hyatt Place Allentown / Lehigh Valley and Hyatt House Allentown / Lehigh Valley, the area's first dual-branded Hyatt Place and Hyatt House project. Situated on Route 222 (Fred Jandl Memorial Highway) near Hamilton Crossings, Dorney Park, and the new Air Products global headquarters, these new hotels offer guests an approachable yet elevated experience in a convenient location. The opening of these hotels thoughtfully expand the Hyatt Place and Hyatt House brands' footprint in a market that matters to guests and World of Hyatt members.

The dual-branded project features the Aster event center with 5,900 square feet of meeting and event space, expertly designed for weddings and catered events. The properties also boast extensive indoor and outdoor seating areas with a firepit and grilling area, sundeck, and outdoor dining areas. The ground-level offers a 24-hour fitness center, a 2,400 sq. ft. pool area, and the 24/7 H market with grab-and-go options. Westside Grill, the properties' onsite signature restaurant serving lunch and dinner daily features craft cocktails and exceptional steaks and seafood paired with intentional and personal service. A complimentary breakfast is also offered daily. The hotels were developed and are owned by the Jandl Land Company and operated by TKO Hospitality.

"We're excited for guests to enjoy our Hyatt Place and Hyatt House hotels in a prime Lehigh Valley location," said General Manager Scott Craver. "Our hotels offer an intuitive, modern design with spacious layout in each guestroom and a variety of accommodations - from separate areas to sleep and work at Hyatt Place Allentown / Lehigh Valley to the apartment-style suites with full kitchens at Hyatt House Allentown / Lehigh Valley. The unique benefit of offering both brands under one roof is that our guests can choose the space that fits their needs without compromising on location."

"It's a pleasure to be bringing the Hyatt Place and Hyatt House experience to the Lehigh Valley market with the opening of these exceptional properties," said David Jandl, owner, Jandl Land Company.

"This opening is a culmination of exceptional vision and hard work from many parties and is a testament to the standards of excellence we hold ourselves to with every undertaking," said Adam Jandl, vice president, Jandl Land Company.

Hyatt Place Allentown Lehigh Valley offers the following amenities:

- **109 spacious guestrooms** with separate spaces to sleep, work, and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** throughout the hotel and guestrooms
- **Complimentary breakfast** for guests
- **Event spaces** with 5,900 square feet of flexible meeting/function space
- **Fitness Center** featuring cardio equipment with LCD touchscreens and complimentary ear buds
- **Necessities program** for forgotten items that guests can buy, borrow, or enjoy for free

Hyatt House Allentown Lehigh Valley offers the following amenities:

- **96 guestrooms (studio and one-bedroom suites)** featuring fully equipped kitchens, comfortable living areas and complimentary skin and haircare amenities
- **Free Wi-Fi** throughout the hotel and guestrooms
- **Complimentary breakfast** for guests
- **The Gathering Room**, a comfy lounge with an open and welcoming space for guests to relax, gather and socialize, and an outdoor area with comfortable seating and firepit
- **24-hour Workout Room** to keep fitness routines going
- **Borrows Menu** with often-forgotten items from phone chargers to razors

Additional conveniences available at both properties include a 24-hour guest laundry and a pet-friendly policy that welcomes furry companions. For more information or to book a stay at Hyatt Place Allentown / Lehigh Valley or Hyatt House Allentown / Lehigh Valley, please visit [hyattplace.com](#) and [hyatthouse.com](#) or call 610-387-1000.

Guided by its purpose of care, Hyatt's multi-layered Global Care & Cleanliness Commitment further enhances its operational guidance and resources around colleague and guest safety and peace of mind. More information on Hyatt's commitment can be found here: [hyatt.com/care-and-cleanliness](#)

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

World of Hyatt Gives Members 500 Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Place Allentown / Lehigh Valley and Hyatt House Allentown / Lehigh Valley, now through February 28, 2022, as part of World of Hyatt's new hotel member offer. Additional participating hotels and their

offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required, and members can earn on top of other offers.

Terms & Conditions

Offer valid for 500 Bonus Points for each qualifying night stayed by World of Hyatt members in good standing during a hotel's offer period at participating hotels and resorts. Offer valid at participating hotels and resorts for stays with a checkout date during each hotel's offer period. For each hotel's offer period, visit worldofhyatt.com/newhotelbonus. To be eligible for this offer you must be a World of Hyatt member in good standing at time of reservation and stay, stay at a participating hotel with a checkout date during that hotel's offer period, provide your World of Hyatt membership number at time of check-in, and either pay an Eligible Rate or redeem a free night award. An "Eligible Rate" and "Ineligible Rate" are defined in the World of Hyatt Terms and Conditions (located at worldofhyatt.com/terms). Only one point bonus may be earned per member, per stay, regardless of the number of rooms booked. Only the room occupied by the member will count toward this offer. Two or more consecutive nights at the same hotel will be deemed one stay. All points awarded under this offer are Bonus Points. This offer is subject to the complete terms and conditions of the World of Hyatt program. Please allow 3-4 weeks after travel is completed for World of Hyatt Bonus Points to be credited to your Account. To join World of Hyatt, visit worldofhyatt.com. Qualifying nights will automatically be tracked when you provide your World of Hyatt membership number at check-in. A limited number of rooms are allocated to this offer; reservations subject to availability. Offer not valid with groups, conventions, other promotional offers, tour packages or special rate programs. Promotional blackout periods may apply due to seasonal periods or special events, and normal arrival/departure restrictions apply. Hyatt reserves the right to alter or withdraw this offer at any time without notice. The trademarks Hyatt®, World of Hyatt® and related marks are trademarks of Hyatt Corporation or its affiliates. © 2019 Hyatt Corporation. All rights reserved.

For additional information, visit worldofhyatt.com/newhotelbonus.

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About Hyatt Place

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 395 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

About Hyatt House

Hyatt House hotels are designed to welcome guests, including [World of Hyatt](#) members, as extended stay residents seeking the conveniences of home. Modern, apartment-style suites with fully equipped kitchens and separate living and sleeping areas provide guests a stylish and comfortable environment so they can better maintain their work and personal routines while traveling. At more than 120 locations, the Hyatt House brand delivers home-like amenities, neighborly service and upscale spaces, including free hot breakfast for guests with made to order omelets; H Bar with a Sip + Snack menu; and indoor and outdoor communal spaces for productivity or relaxation. For more information, please visit hyatthouse.com. Join the conversation on [Facebook](#) or [Instagram](#) and tag photos with #HyattHouse and #WhySettle.

About TKo Hospitality

TKo Hospitality, an affiliate of Harvey Hanna and Associates, is a specialized award winning hospitality management company in the Mid-Atlantic region. TKo has built a leadership team with over 100 years of combined hospitality industry experience. TKo has extensive brand management experience with all of the major brands that include Marriott, Hilton, IHG, Starwood, Hyatt, Choice as well as independent properties. For more information, please visit TKoHospitalityMgt.com

About Jaindl Land Company

Jaindl Land Company is an Orefield, PA-based family-owned and operated business. It is a leading developer of commercial, industrial, residential, and hospitality projects with its focus on the Greater Lehigh Valley area. Currently, Jaindl Land Company has 65 active real estate projects. The Land Company is the real estate development arm of Jaindl Farms, which is a vertically-integrated turkey farm that produces 850,000 turkeys annually on the family's 13,000 acres where they grow corn, soybeans, and wheat. The Jaindl family of companies are committed to providing the highest quality of product while conducting their

business with honesty, integrity, and respect. For more information, please visit Jaindl.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2021, Hyatt's portfolio included more than 1,000 hotel and all-inclusive properties in 69 countries across six continents, and the acquisition of Apple Leisure Group added 96 properties in 10 countries as of November 1, 2021. Hyatt's offerings include the Park Hyatt®, Miraval®, Grand Hyatt®, Alila®, Andaz®, The Unbound Collection by Hyatt®, Destination by Hyatt™, Hyatt Regency®, Hyatt®, Hyatt Ziva™, Hyatt Zilara™, Thompson Hotels®, Hyatt Centric®, Caption by Hyatt, JdV by Hyatt™, Hyatt House®, Hyatt Place®, UrCove, and Hyatt Residence Club® brands, as well as resort and hotel brands under the AMR™ Collection, including Secrets® Resorts & Spas, Dreams® Resorts & Spas, Breathless® Resorts & Spas, Zoëtry® Wellness & Spa Resorts, Alua® Hotels & Resorts, and Sunscape® Resorts & Spas. Hyatt's subsidiaries operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and the Trisept Solutions® travel technology platform. For more information, please visit www.hyatt.com.

Media Contact

Jordan Aluise Hinke

Hyatt

jordan.hinke@hyatt.com

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