

130-room Hyatt Place hotel opens in Alliance Town Center in Fort Worth, Texas

CHICAGO (June 9, 2022) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of Hyatt Place Fort Worth/Alliance Town Center, expanding the Hyatt Place brand's footprint globally in markets that matter most to guests and World of Hyatt members. The new hotel features the Hyatt Place brand's intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. The hotel is owned by Moon Hotel Alliance Investment, LLC and is managed by Prism Hotels & Resorts of Dallas, Texas.

Because Hyatt's efforts are grounded in listening and fueled by care, Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. For guests seeking a getaway in Fort Worth, Alliance Town Center is a diverse mixed-use destination with outdoor shopping, dining and entertainment, connecting guests to the Arcadia Park Trail with views of naturalized landscape and established neighborhoods. The hotel is also a 20-minute drive to the Fort Worth Alliance Airport, one of the world's first industrial airports and the center of a 27,000-acre master-planned development.

"As Fort Worth Alliance Airport continues to grow and thrive economically, we are excited to add to the momentum by welcoming Hyatt Place Fort Worth/Alliance Town Center, a great option for travelers and locals alike who want to experience all that Fort Worth and Alliance Town Center has to offer," expressed General Manager, Robert McGuire. "For guests tending to business at Alliance Airport or looking for a leisurely escape, the location of the hotel provides guests easy access to Alliance Town Center, Downtown Fort Worth, and top venues such as Dickies Arena and Stockyards."

Hyatt Place Fort Worth/Alliance Airport offers:

- **130 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Breakfast Bar** featuring hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt, and more
- **The Market** serving freshly prepared meals anytime, day or night
- **The Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Necessities** program for forgotten items guests can buy, borrow or enjoy for free
- **Free Wi-Fi** throughout hotel and guestrooms
- **Event Spaces** offer 1,762 square feet of flexible, high-tech meeting/function space
- **Outdoor Heated Pool** offering guests an opportunity to relax outdoors during Texas summers
- **Fitness Center** featuring cardio equipment with LCD touchscreens

Hyatt Place Fort Worth/Alliance Town Center is under the leadership of General Manager Robert McGuire and Director of Sales Heather Reed. In his role, McGuire is directly responsible for managing the day-to-day operations of the hotel, including overseeing hotel colleagues and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Reed is responsible for providing sales service and support to travelers and meeting planners frequenting the Fort Worth area.

For more information about the hotel, please visit hyattplacefortworthalliancetowncenter.com

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

For further information:

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About Hyatt Place

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 400 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of March 31, 2022, the Company's portfolio included more than 1,150 hotels and all-inclusive properties in 71 countries across six continents. The Company's offering includes the Park Hyatt®, Miraval®, Grand Hyatt®, Alila®, Andaz®, The Unbound Collection by Hyatt®, Destination by Hyatt™, Hyatt Regency®, Hyatt®, Hyatt Ziva™, Hyatt Zilara™, Thompson Hotels®, Hyatt Centric®, Caption by Hyatt, JdV by Hyatt™, Hyatt House®, Hyatt Place®, UrCove,

and Hyatt Residence Club® brands, as well as resort and hotel brands under the AMR™ Collection, including Secrets® Resorts & Spas, Dreams® Resorts & Spas, Breathless Resorts & Spas®, Zoëtry® Wellness & Spa Resorts, Vivid Hotels & Resorts®, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

About Prism Hotels & Resorts

Dallas-based Prism Hotels & Resorts pairs its award-winning reputation in hotel management with the far-reaching resources of global parent company, Aimbridge Hospitality. Prism's results speak for themselves, having been selected as the 2021 Strategic Partner of the Year by Hyatt and earning the Best Full-Service Operator in The Americas by Hyatt, back-to-back Connie Pride Merit Awards from Hilton, and Franchise Hotel of the Year for the Hyatt Regency LAX. With 35 years of experience, Prism leverages top industry talent to produce a best-in-class experience that extends from the front desk to the bottom line. Prism manages a portfolio of over 50 hotels from multiple institutional and private owners including urban, suburban and resort destinations. The company has expertise managing all major brands as well as independent destination hotels. For more information, please visit www.prismhotels.com.

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