

New select-service lifestyle hotel marks the Asia-Pacific debut of the Caption by Hyatt brand

Chicago (April 18, 2024) — Hyatt Hotels Corporation (NYSE:H) announced today the debut of Caption by Hyatt Zhongshan Park Shanghai in collaboration with Fungseng Prosperity (China) Limited, marking the introduction of Hyatt's new lifestyle brand in the Asia-Pacific region. Situated adjacent to the iconic Zhongshan Park and within the lively Yuyuan Road neighborhood, this 254-room lifestyle hotel offers the flexibility and self-guided select-service options guests love, combining local flavors and culture for travelers and locals to discover and forge authentic connections.

Caption by Hyatt Zhongshan Park Shanghai offers a hotel experience immersed in its local community and serves as a focal point for both local residents and visitors from afar. Its prime location offers easy access to exploring historic Shanghai, upscale shopping centers, towering skyscrapers, and charming boutiques where travelers can embrace diverse neighborhood offerings.

"The debut of the Caption by Hyatt brand in Shanghai marks the twelfth Hyatt branded hotel in the Greater China region, offering travelers their pick of 21 hotels across the bustling metropolis that is Shanghai" said Stephen Ho, President, Greater China and Growth, Asia Pacific, Hyatt. "We're excited to announce, in collaboration with Fungseng Prosperity (China) Limited, the opening of Caption by Hyatt Zhongshan Park Shanghai, a hotel that is truly of the community, to Shanghai."

Inspired Design

Inspired by the natural and cultural aspects of its surroundings, the hotel's thoughtfully designed interior and selection of artwork are curated for comfort and to spark connection with the local neighborhood. The abstract paintings illustrate scenes of Zhongshan Park including traditional lane houses and local flora decorated throughout the public spaces. The layers of colors and textures compliment the backdrop of guestroom's city views featured in the guestrooms, highlighting the dynamic lifestyle of historical Shanghai.

Self-Activated Amenities

To cater to today's traveler lifestyle preferences, Caption by Hyatt Zhongshan Park Shanghai offers the latest technological features such as digital keys, free Wi-Fi, personalized lighting system, Bluetooth media hub, and HD TV with streaming capability. Guests will also be able to conveniently use mobile food ordering services, self-service coffee/tea, customize your own cocktail making facilities and 24-hour grab-and-go options, allowing for the flexibility to enjoy a self-guided and seamless stay experience.

Authentic Connection: Taole Central

Taole Central, located on the second floor, provides an inviting ambience and serves as an all-day hangout venue for both travelers and locals, either for a casual catch-up, a fresh cup of coffee, a cocktail savory or just simply to chill-out. For those looking for a cozy nook to work, the inspired workspaces cater for everything required including round-the-clock accessibility, self-service amenities, and multifunctional docket stations. Combining a lively social ambience with culinary delights, Taole Central features a selection of locally inspired food and beverage options, afternoon desserts and pastries, and a grab-and-go Market with 24-hour accessibility. Designed to be the preferred space for engagement and connection, a series of authentic Shanghai experiences such as comedy talk shows and handcraft workshops are hosted to foster connections, share cultural insights, and enrich personal experiences.

Wellbeing and Sustainability

Caption by Hyatt Zhongshan Park Shanghai recognizes the importance of caring for the environment as a means of safeguarding the future wellbeing of all individuals, both ecologically and socially. In alignment with the Caption by Hyatt brand's commitment to sustainability at every level, eco-friendly initiatives within the hotel include measures such as digitalized keys to reduce usage of plastic room keys, waste reduction by introducing self-activated food options, elimination of single-use plastics by installing water dispensers on each guestroom floor and the use of biodegradable packaging for laundry and shopping bags.

The 24-hour Fitness Center is equipped with state-of-the-art gym facilities, including treadmills, cycling machines, free weights, elliptical trainers, and rowing machines, providing an extension of a life well-balanced.

"We are proud to introduce the Caption by Hyatt brand to Shanghai, China, and to Asia, marking its debut by creating authentic connections and experiences for today's conscientious travelers," said Jed Jiang, general manager, Caption by Hyatt Zhongshan Park Shanghai. "With our community-inspired design, lively social and dining spaces, and self-activated services, Caption by Hyatt Zhongshan Park Shanghai stands as a vibrant hub where travelers and locals connect."

World of Hyatt Gives Members More Reasons to Stay Somewhere New

In celebration of the Caption by Hyatt brand debuting in Asia, World of Hyatt is providing members with even more ways to be rewarded by offering members the opportunity to earn 500 Bonus Points for qualifying nights at Caption by Hyatt Zhongshan Park Shanghai from April 18, 2024, to July 31, 2024, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required, and members can earn on top of other offers.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Caption by Hyatt

The Caption by Hyatt brand redefines what hospitality looks like in the modern world. Designed to be truly of the community — not just in it — the people make the place throughout each Caption by Hyatt hotel. Caption by Hyatt hotels hire local, buy local, and vibe local. Be it an open-mic night or a pop-up art installation, each space within Caption by Hyatt hotels is programmed to reflect each destination and its community. At the heart of each Caption by Hyatt hotel is Talk Shop: an all-day spot where guests can eat, drink, get some work done, hang with friends, or just chill. Caption by Hyatt hotels offer guests a place where "you can do you and be you," with a tech-forward mindset offering digital check-in, digital keys, mobile-order food service, Staycast streaming technology and more.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2023, the Company's portfolio included more than 1,300 hotels and all-inclusive properties in 77 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including **Park Hyatt®**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt®**, **Hyatt Vacation Club®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**; the *Boundless Collection*, including **Miraval®**, **Alila®**, **Andaz®**, **Thompson Hotels®**, **Dream® Hotels**, **Hyatt Centric®**, and **Caption by Hyatt®**; the *Independent Collection*, including **The Unbound Collection by Hyatt®**, **Destination by Hyatt®**, and **JdV by Hyatt®**; and the *Inclusive Collection*, including **Impression by Secrets®**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Zoëtry® Wellness & Spa Resorts**, **Secrets® Resorts & Spas**, **Breathless Resorts & Spas®**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Alua Hotels & Resorts®**, and **Sunscape® Resorts & Spas**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

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