

CHICAGO (December 27, 2024) – [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of Keraton at The Plaza, a luxury hotel and distinguished address in Jakarta that reimagines Indonesia's royal palaces for the discerning traveller, offering access to an exclusive private club for dining and socializing. The opening also marks the debut of The Unbound Collection by Hyatt brand in Southeast Asia, with Keraton at The Plaza promising a story-worthy stay marked by personalized attention and intuitive service, as well as luxurious amenities inspired by Javanese traditions to curated culinary delicacies.

MODERN INDONESIAN FLAIR

Keraton at The Plaza offers 138 rooms and suites, featuring generous spaces from 688 square feet (64 square meters) with 12-foot-high ceilings (3.86 meters) and floor-to-ceiling windows. The hotel partnered with celebrated interior and design firm Hadiprana to incorporate modern Indonesian flair into the design. Exquisite renditions of batik kawung, one of the oldest batik patterns synonymous with the Javanese royals, were developed to distinguish the bed and TV panels in the guestrooms.

"Keraton at The Plaza reflects the beauty of Javanese royal palaces and cultures in a modern, elegant setting," expressed Parveen Kumar, General Manager of Keraton at The Plaza. "We seek to inspire our guests through tangible and intangible touchpoints, the distinctive splendor of the hotel design, the memorable service our colleagues bestow and the exclusive access to various guest privileges."

THE CLUB EXPERIENCE

Immersing guests in a world of luxury and care, Keraton at The Plaza offers all guests access to The Club on level 7, which provides an expansive dining area serving a la carte offerings for breakfast, lunch, afternoon tea and dinner/evening canapés. More than just a space to relax and dine, The Club invites guests to discover curated daily experiences, custom tea blends and thematic artwork by Hadiprana that highlights national talents. The artwork displayed at The Club is available for purchase. For guests hosting intimate gatherings, a sophisticated boardroom and an exclusive chef's table are also available, ensuring that each event is exquisitely lavish and private.

PRIME LOCATION

Situated within the vibrant Plaza Indonesia complex, Keraton at The Plaza places guests at the epicenter of Jakarta's thriving culture, entertainment and shopping scene. This central location enables seamless exploration of the city's diverse attractions and dynamic lifestyle. Aside from direct access to the Plaza Indonesia shopping mall, guests of Keraton at The Plaza are welcome to enjoy Grand Hyatt Jakarta's recreational facilities and renowned dining outlets such as Sumire, C's Steak & Seafood and Fountain Lounge. The connecting passage to Grand Hyatt Jakarta on the sixth floor of Keraton at The Plaza allows guests access to the wellness and leisure area, which includes the Club Olympus fitness center, a salt-chlorinated swimming pool, a lush Balinese garden, and two tennis courts. Additionally, guests can take advantage of seamless billing when dining at Grand Hyatt Jakarta. The enviable location, coupled with ease of service, makes Keraton at The Plaza an ideal hotel for the discerning traveller.

For more information, please visit keratonattheplaza.com and follow [@keraton_attheplaza](#) on Instagram and Facebook.

WORLD OF HYATT GIVES MEMBERS MORE REASONS TO STAY SOMEWHERE NEW

In celebration of the debut property of The Unbound Collection by Hyatt in Southeast Asia, World of Hyatt is providing members with even more ways to be rewarded by offering members the opportunity to earn a total of 1,500 Bonus Points for qualifying nights at Keraton at The Plaza, for stays from December 27th, 2024 and completed by March 31st, 2025. For more information, please visit www.keratonattheplaza.com

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About The Unbound Collection by Hyatt

More than a compilation of independent, one-of-a-kind hotels, The Unbound Collection by Hyatt brand is a thoughtful curation of *stories worth collecting*. Whether it's a modern marvel, a historic gem or a revitalizing retreat, each property provides thought-provoking environments and experiences that inspire for guests seeking elevated yet unscripted service when they travel. For a full list of hotels in the collection, visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](#) and [Instagram](#) and tag your photos with #UnboundxHyatt.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of September 30, 2024, the Company's portfolio included more than 1,350 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **me and all hotels**; the *Inclusive Portfolio*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape® Resorts & Spas**, and **Alua Hotels & Resorts®**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, risks associated with the acquisition of Apple Leisure Group (“ALG”), including the related incurrence of material additional indebtedness; our ability to realize the anticipated benefits of the acquisition of ALG as rapidly or to the extent anticipated, including successful integration of the ALG business; the duration and severity of the COVID-19 pandemic and the pace of recovery following the pandemic, any additional resurgence, or COVID-19 variants; the short and long-term effects of the COVID-19 pandemic, including on the demand for travel, transient and group business, and levels of consumer confidence; the impact of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants, and the impact of actions that governments, businesses, and individuals take in response, on global and regional economies, travel limitations or bans, and economic activity, including the duration and magnitude of its impact on unemployment rates and consumer discretionary spending; the broad distribution and efficacy of COVID-19 vaccines and treatments, wide acceptance by the general population of such vaccines, and the availability, use, and effectiveness of COVID-19 testing, including at-home testing kits; the ability of third-party owners, franchisees, or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic, any additional resurgence, or COVID-19 variants; general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; global supply chain constraints and interruptions, rising costs of construction-related labor and materials, and increases in costs due to inflation or other factors that may not be fully offset by increases in revenues in our business; risks affecting the luxury, resort, and all-inclusive lodging segments; levels of spending in business, leisure, and group segments as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters such as earthquakes, tsunamis, tornadoes, hurricanes, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases, or fear of

such outbreaks; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans, share repurchase program, and dividend payments, including a reduction in, or elimination or suspension of, repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates, wages, and other operating costs; foreign exchange rate fluctuations or currency restructurings; lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of the COVID-19 pandemic, industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program and Unlimited Vacation Club paid membership program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; violations of regulations or laws related to our franchising business; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Reports on Form 10-Q, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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