

167-room Hyatt Place hotel opens in the historical district of Shaoxing, Zhejiang

CHICAGO (MARCH 5, 2025) – [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of Hyatt Place Shaoxing Keqiao, the first Hyatt Place hotel in Shaoxing, Zhejiang, further expanding the Hyatt Place brand's footprint in China. The new hotel features the Hyatt Place brand's intuitive design and 24/7 conveniences to help guests seamlessly transition from work to relaxation.

Hyatt Place Shaoxing Keqiao is a short drive to both Shaoxing Station and Shaoxing North Train Station. The hotel's prime location is nestled near the world's leading textile trading center, China Light Textile City, and famed historical spots such as Keyan Scenic Area, Keqiao Ancient Town, and large indoor entertainment complex, Qiaobo Ice and Snow World, making the hotel an ideal choice for both business travelers and tourists seeking a blend of modern comforts and historical allure.

"Shaoxing is a vibrant city filled with friendly people, great neighborhoods, and an evolving list of local attractions and experiences," said Michael Sun, General Manager, Hyatt Place Shaoxing Keqiao. "Our hotel's ideal location allows guests to seamlessly transition from their busy days and enjoy thoughtfully designed guestrooms with distinct zones for sleep, work and play. The hotel's flexible social spaces with 24/7 conveniences provide guests with things they may need while visiting the area."

Hyatt Place Shaoxing Keqiao offers:

- **167 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Buffet breakfast** featuring a variety of local and western hot and cold breakfast items
- **The Market** serving freshly prepared meals featuring local and Western dishes anytime, day or night
- **The Bar** featuring specialty coffees and premium beers, wines, cocktails as well as snacks
- **Necessities** program for forgotten items that guests can buy, borrow or enjoy for free
- **Free Wi-Fi** throughout hotel and guestrooms
- **Event Spaces** offer a total of 1,640 square feet (500 square meters) of flexible, high-tech meeting/function space as well as an outdoor courtyard
- **Fitness Center** featuring cardio equipment with LCD touchscreens

World of Hyatt Gives Members more Reasons to Stay Somewhere New

To provide World of Hyatt members even more ways to be rewarded, World of Hyatt is offering members the opportunity to earn 500 Bonus Points for qualifying nights at Hyatt Place Shaoxing Keqiao from March 5, 2025 to June 30, 2025, part of World of Hyatt's new hotel member offer. Additional participating hotels and their offer stay periods can be found at worldofhyatt.com/newhotelbonus. No registration is required and members can earn on top of other offers.

For more information or to make a reservation, please visit www.hyattplaceshaoxingkeqiao.com

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Hyatt Place

Hyatt Place hotels combine style, innovation and 24/7 conveniences to create an easy to navigate experience for today's multi-tasking traveler. Guests can enjoy thoughtfully designed guestrooms featuring distinct zones for sleep, work and play, and free flowing social spaces that offer seamless transitions from work to relaxation. With more than 430 locations globally, Hyatt Place hotels offer freshly prepared food around the clock, efficient service and differentiated experiences for [World of Hyatt](#) members. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2024, the Company's portfolio included more than 1,400 hotels and all-inclusive properties in 79 countries across six continents. The Company's offering includes brands in the *Luxury Portfolio*, including **Park Hyatt®**, **Alila®**, **Miraval®**, **Impression by Secrets**, and **The Unbound Collection by Hyatt®**; the *Lifestyle Portfolio*, including **Andaz®**, **Thompson Hotels®**, **The Standard®**, **Dream® Hotels**, **The StandardX**, **Breathless Resorts & Spas®**, **JdV by Hyatt®**, **Bunkhouse® Hotels**, and **Me and All Hotels**; the *Inclusive Collection*, including **Zoëtry® Wellness & Spa Resorts**, **Hyatt Ziva®**, **Hyatt Zilara®**, **Secrets® Resorts & Spas**, **Dreams® Resorts & Spas**, **Hyatt Vivid Hotels & Resorts**, **Sunscape® Resorts & Spas**, and **Alua Hotels & Resorts®**; the *Classics Portfolio*, including **Grand Hyatt®**, **Hyatt Regency®**, **Destination by Hyatt®**, **Hyatt Centric®**, **Hyatt Vacation Club®**, and **Hyatt®**; and the *Essentials Portfolio*, including **Caption by Hyatt®**, **Hyatt Place®**, **Hyatt House®**, **Hyatt Studios**, and **UrCove**. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith, Unlimited Vacation Club®, Amstar® DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.

<https://newsroom.hyatt.com/news-releases?item=124610>