

NEW YORK, NY (October 30, 2026)— Super Age, the longevity media company, today announced a collaboration between World of Hyatt, Hyatt's loyalty program, and the Super Age Games, a live longevity fitness competition testing the eight markers of healthspan. The collaboration brings Hyatt's hospitality together with Super Age's science-backed longevity fitness training platform, The Super Age Standard, to help travelers stay on track before, during, and after their trip to the Games.

The collaboration will include:

- A streamlined Games booking process, using [World of Hyatt FIND experiences](#) platform
- [Discounted room blocks](#) reserved for Games Athletes at Hyatt Regency Times Square
- A set of travel wellness protocols in the Super Age Standard, Super Age's longevity fitness training app and the official training platform of the Super Age Games.

"The Games were always about more than a single day at the Armory. It's the whole arc of getting there, competing, and going home. Hyatt gets that," says Super Age Founder David Harry Stewart. "With a travel protocol built into The Super Age Standard, your training doesn't stop when you leave home. Members can book the experience on World of Hyatt FIND with points or cash, and Hyatt Regency Times Square gives participants a home base for the weekend."

The Super Age Games: An Event Worth Traveling For

The Super Age Games is the world's first whole-human longevity fitness competition. The single-day event was designed in partnership with experts from The Buck Institute for Research on Aging to test eight trainable longevity markers: grip strength, aerobic capacity, agility, balance, functional strength, and endurance under load, plus two trials that most fitness events skip entirely—working memory under physical stress, and your relational capacity in real time.

The Games draw a genuinely global field. This year's competitors, ranging in age from 21 to 81, are traveling from 14 countries and 40 states and competing across more than 100 teams. It underscores that the drive to train for longevity has no single age or zip code—and that travel will be part of many Founding Athletes' Games Day stories.

The Super Age Games will take place on November 7, 2026 at the Armory Track in New York City.

Plan the Games Experience with World of Hyatt FIND and Hyatt Regency Times Square

With a single click, World of Hyatt members can book tickets to Super Age Games directly through the World of Hyatt FIND Experiences platform using World of Hyatt points by visiting [here](#). The listing combines event access with Hyatt's booking tools, making it easier for members to plan travel around the competition.

Located in heart of New York, Hyatt Regency Times Square is expected to serve as a natural home base for many Games attendees, offering convenient access to the competition and positioning Hyatt at the center of this first-of-its-kind event.

"Travel can be a powerful catalyst for wellbeing, and World of Hyatt is committed to helping our members find meaningful ways to care for themselves wherever their journeys take them," said TJ Abrams, Vice President Global Partnerships and Wellbeing, Hyatt. "Through FIND and our collaboration with the Super Age Games, we are expanding access to experiences that inspire movement, mindfulness and connection, both on the road and at home."

Super Age Launches Travel Wellness Collection with World of Hyatt for Game Participants

Travelers attending the Super Age Games can now digitally access a set of wellness protocols designed to help them maintain their strength, recovery and sleep routines while on the road. Developed by World of Hyatt and Super Age, the collection is built into The Super Age Standard, Super Age's longevity fitness training app and the official training platform of the Super Age Games. While the collection launches alongside the Games, it's designed for anyone who cares about training for longevity, whether they're traveling to compete, for work or for fun.

The collection helps travelers stay on track before, during and after competition with four practical protocols:

- **The Arrival Reset:** A recovery-focused sequence for the first hours after landing
- **The 4x2 Strength Session:** A compact strength workout designed for hotel gyms
- **The Midday Reset:** A short recovery break to use between meetings or event sessions
- **The Sleep Hygiene Guide for Travel:** Guidance for protecting sleep across time zones

The collection is available now in the Super Age Standard. Whether athletes are settling into Hyatt Regency Times Square

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ahead of the Games or travelers are checking in anywhere else in the world, the collection reflects a shared belief between Hyatt and Super Age that travel shouldn't interrupt the habits that help people live well longer.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Super Age

Super Age is the leading voice of the longevity movement. Through evidence-based journalism, their flagship newsletter [The Mindset](#) with more than 1 million subscribers, longevity immersions, courses, their signature live event the [Super Age Games](#), and [The Standard](#) longevity training platform, Super Age turns the science of longevity into practical, everyday action. To learn more about Super Age, visit superage.com, and connect with Super Age on [Instagram](#), [Facebook](#), and [LinkedIn](#).

About World of Hyatt

World of Hyatt is Hyatt's award-winning guest loyalty program uniting participating locations in Hyatt's Luxury Portfolio, including Park Hyatt®, Alila®, Miraval®, Impression by Secrets, and The Unbound Collection by Hyatt®; the Lifestyle Portfolio, including Andaz®, Thompson Hotels®, The Standard®, Dream® Hotels, The StandardX, Breathless Resorts & Spas®, JdV by Hyatt®, Bunkhouse® Hotels, and Me and All Hotels; the Inclusive Collection, including Zoëtry® Wellness & Spa Resorts, Hyatt Ziva®, Hyatt Zilara®, Secrets® Resorts & Spas, Dreams® Resorts & Spas, Hyatt Vivid® Hotels & Resorts, Sunscape® Resorts & Spas, and Alua Hotels & Resorts®; the Classics Portfolio, including Grand Hyatt®, Hyatt Regency®, Destination by Hyatt®, Hyatt Centric®, Hyatt Vacation Club®, and Hyatt®; and the Essentials Portfolio, including Caption by Hyatt®, Unscripted by Hyatt, Hyatt Place®, Hyatt House®, Hyatt Studios®, Hyatt Select and UrCove. Members who book directly through Hyatt channels can enjoy personalized care and earn access to distinct benefits including Guest of Honor, confirmed suite upgrades at time of booking, diverse wellbeing offerings, digital key, and exclusive member rates. With 69 million members, World of Hyatt offers a variety of ways to earn and redeem points for hotel stays, dining and spa services, and wellbeing focused experiences through the World of Hyatt [FIND](#) experiences platform. Travelers can enroll for free at hyatt.com, download the World of Hyatt app for android and IOS devices and connect with World of Hyatt on [Facebook](#), [Instagram](#), [TikTok](#) and [X](#).

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